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5BARz India Engages Key Industry Executive

Vodafone / Airtel Executive Joins 5BARz

SAN DIEGO-- [5BARz International, Inc.](http://www.5BARz.com) (OTCQB: [BARZ](http://www.5BARz.com)), (www.5BARz.com) ("5BARz" or "the Company") a technology leader in the *cellular network extender* industry, is pleased to announce the hire of Mr. Poovanna K T as VP of Business Development for 5BARz India, a wholly owned subsidiary of 5BARz International, Inc.

Poovanna, recently worked as the Head of Marketing across emerging markets for Vodafone consumer products. In that role, he was responsible for Product innovation and commercialization of new products across India and Africa. Poovanna's successes include the launch of major innovations across Education and Commerce platforms at Vodafone, as well as enabling many product practices across the Emergings markets. Earlier in his career, Poovanna was the Head of business solutions for enterprise customers at Airtel, in India. His tenure with the largest cellular network operators in India spans more than a decade. His experience also includes significant contributions across International markets for Tejas Networks, a Telco infrastructure Company. This position involved several successful Market launches with Carrier products to Telcos across Africa and parts of emerging Asia.

Mr. Samartha Nagabhushanam, CEO of 5BARz India, states, "we could not be more delighted to have Poovanna join our quickly developing organization here in India, as we orchestrate the acceleration of our deployment of product into this expansive market. Poovanna is well recognized for both his technical expertise in this industry as well as having developed an expansive infrastructure of contacts in the industry which will prove to be invaluable for the successful expansion of our organization in this region."

Poovanna states, "having operated for decades within Telecom service providers as well as Telecom Product Companies, and the experience of launching products in new markets, I am excited to participate in this great opportunity within 5BARz. I am confident that the 5BARz products represent a much needed solution in the region and the products have a very exciting future globally."

About 5BARz International Inc.

The 5BARz International Inc. business is focused on the global commercialization of a patented product technology branded under the name 5BARz™. 5BARz™ is a cellular network infrastructure device for use in the small office, home or for when users are mobile. 5BARz™ incorporates a patented technology to create a highly engineered,

single-piece, plug 'n play unit that strengthens weak cellular signals to deliver high quality signals for voice, data and video reception on cell phones and other cellular equipped devices. 5BARz™ represents a key solution for cellular network operators in providing clear, high quality signal for their subscribers with a growing need for high quality connectivity. 5BARz International Inc.'s shares are publicly traded on the OTCBB under the ticker symbol BARZ.

Legal Notice Regarding Forward-Looking Statements

The information contained in this release consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Such forward-looking statements involve known and unknown risks and uncertainties, including all business uncertainties relating to product development, marketing, market acceptance, future capital requirements, and competition in general that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. The Company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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