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5BARz India Sales and Marketing Team Expansion

Samsung / LG Electronics Executive Joins 5BARz

SAN DIEGO-- [5BARz International, Inc.](http://www.5BARz.com) (OTCQB: [BARZ](http://www.5BARz.com)), (www.5BARz.com) ("5BARz" or "the Company") a technology leader in the *cellular network extender* industry, is pleased to announce the hire of Mr. Alok Kiran Divatia as VP of Sales and Marketing for 5BARz India, a wholly owned subsidiary of 5BARz International, Inc.

Mr. Divatia led the Samsung consumer products business unit in West Africa, and during his tenure successfully expanded business by 7 fold. At LG Electronics, India, Alok was instrumental in expanding multi-channel sales and distribution in urban and rural markets. Mr. Divatia has substantive experience with the branding and development of mass market sales of consumer products.

Mr. Samartha Nagabhushanam, CEO of 5BARz India, states, "We are fortunate to be able to attract executives with the extensive experience and proven track record like that of Alok as we expand our Company's footprint in India and beyond."

Alok states, "I am confident that the execution of a carefully orchestrated branding, sales and marketing strategy for the 5BARz products in India, will experience exceptional results across this expansive market. This is an exceptional opportunity."

About 5BARz International Inc.

The 5BARz International Inc. business is focused on the global commercialization of a patented product technology branded under the name 5BARz™. 5BARz™ is a cellular network infrastructure device for use in the small office, home or for when users are mobile. 5BARz™ incorporates a patented technology to create a highly engineered, single-piece, plug 'n play unit that strengthens weak cellular signals to deliver high quality signals for voice, data and video reception on cell phones and other cellular equipped devices. 5BARz™ represents a key solution for cellular network operators in providing clear, high quality signal for their subscribers with a growing need for high quality connectivity. 5BARz International Inc.'s shares are publicly traded on the OTCBB under the ticker symbol BARZ.

Legal Notice Regarding Forward-Looking Statements

The information contained in this release consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act.

These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Such forward-looking statements involve known and unknown risks and uncertainties, including all business uncertainties relating to product development, marketing, market acceptance, future capital requirements, and competition in general that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. The Company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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