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5BARz™ Next-Gen Wi-Fi Router ‘ROVR’ to Usher Smart Home Revolution in Emerging Markets

SAN DIEGO--(BUSINESS WIRE)-- **5BARz International (OTCQB:BARZ)** (www.5BARz.com) (“5BARz” or “the Company”), a technology leader in the cellular network extender industry and broadband networks, is pleased to announce that our wholly owned subsidiary, 5BARz India Private Limited, has christened its state-of-the-art Wi-Fi broadband router as *The ‘ROVR’* that brings never before experienced innovations for next-generation digital homes in emerging markets. ROVR encompasses intuitive features and functionalities that will enable Wi-Fi users to smartly monitor, manage and control their home networks while at home or away.

The ROVR brings a radical shift in Wi-Fi users thinking across the globe that a router is merely a ‘Black Box’ or a hardware device whose sole function is to enable internet access. For the first-time ever, **5BARz™ ‘ROVR’ Wi-Fi Router** comes with the **5BARz™ Smart Experience** connectivity software and applications that will enable homes to customize their internet experience completely. The nomenclature ‘ROVR’ embraces the attributes of being ‘future friendly’ for smart families and high-tech for ISP players to deploy as the next-generation Wi-Fi network for new-generation digital homes.

[5BARz™ ‘ROVR’ Wi-Fi Router](#) encompasses several innovative features including dual backhaul, power backup, mini Wi-Fi instances for each member, customizable bandwidth and data usage, remote monitoring, alerts and advanced IoT capabilities which can be monitored and customized with the easy-to-use 5BARz™ Smart Experience connectivity suite of applications from anywhere and at any time. The product functions as a hub for the smart devices with these built in IoT capabilities which come as a default feature in the device.

Samartha Nagabhushanam, CEO of 5BARz India Private Limited, commented “The ROVR is a game changer for the Indian market with features that are very advanced and beyond what is currently accessible to many homes. For example, the smart feature of Wi-Fi is not a feature that most homes have heard about where homes can allow family members to customize for each member by usage. Also, the power backup feature is something that is so relevant in our country where many regions face a lot of power outages, which we have in the ROVR. Using the product with these advanced capabilities gives you an altogether different smart experience. ROVR will emerge as a transformational product in any emerging market.”

About 5BARz India

5BARz India Private Limited is one of India's most promising technology start-ups that is well equipped to provide seamless connectivity solutions. **5BARz India** is a part of **5BARz International Inc.**, a start-up that is delivering solutions for cellular and broadband network operators in providing clear, high quality signal and superior connectivity for their subscribers. **5BARz™** with its 2 state-of-the-art products, **5BARz™ Network Extender** for cellular connectivity and the [**5BARz™ Wi-Fi Router**](#) for broadband connectivity is striving to solve the problem of last mile connectivity. Due to the plug & play nature and zero installation cost, the **5BARz™** suite of products is emerging as the most attractive proposition in India.

The ultra-portable [**5BARz™ Network Extender**](#) incorporates a patented technology to create a high engineering based, single-piece, plug and play device that strengthens weak cellular signals by amplifying even the poorest cellular signals from 1 bar to 5 bars, ensuring uninterrupted connectivity at home and work.

The **5BARz™ Wi-Fi Router - ROVR** through its single-piece, plug and play device introduces a break through approach in providing uninterrupted and superior coverage and connectivity across home and work with a smart approach to broadband.

For further information about **5BARz International, Inc.**, visit www.5BARz.com.

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About 5BARz International Inc.

The **5BARz International Inc.** business is focused on the global commercialization of patented product technologies branded under the name **5BARz®**. **5BARz®** is a cellular and broadband connectivity solutions company for application in the small office, home or for when users are mobile. **5BARz®** incorporates patented technology to create highly engineered, single-piece, plug 'n play units that strengthens weak cellular signals to deliver high quality signals for voice, data and video reception on cell phones and other cellular equipped devices cellular connectivity device and an uninterrupted and smart solution for the broadband coverage solutions. **5BARz®** represents a key solution for network operators in providing clear, high quality signal for their subscribers with a growing need for high quality connectivity. **5BARz International Inc.**'s shares are publicly traded on the OTCBB under the ticker symbol **BARZ**.

Legal Notice Regarding Forward-Looking Statements

The information contained in this release consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Such forward-looking statements involve known and unknown risks and uncertainties, including all business uncertainties relating to product development, marketing, market acceptance, future capital requirements, and competition in general that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or

expected. The Company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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5BARz Investor Relations

Investor Relations Consulting Services, LLC

Mr. Alan Stamper, 727-771-8773

IR@5BARz.com

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