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6D Global Technologies, Inc. Acquires Storycode, a Leading Web, Creative, and Mobile Application Development Firm

NEW YORK, March 10, 2015 (GLOBE NEWSWIRE) --[6D Global Technologies, Inc.](#) (Nasdaq:SIXD), a premier digital business solutions company has acquired Storycode, a full-service creative and development firm for mobile applications and web solutions, that delivers branded mobile experiences and digital publishing solutions to Fortune 500 businesses.

Storycode, headquartered in Portland, Oregon, is a group of creative and digital technologists who specialize in engaging audiences by delivering best-in-class enterprise mobile applications that live in the intersection of content, data, and utility. At the core of Storycode's offering is a unique approach to architecting, designing, and implementing mobile strategies for enterprise cross-channel communications. Storycode has delivered mobile applications that feature award-winning user experience (UX) and user interface (UI) design for blue chip brands such as Nike, Sotheby's International Realty, and Adobe Systems Incorporated.

Storycode specializes in Adobe Digital Publishing Suite (DPS), a leading enterprise communication platform that enables the design and delivery of innovative mobile experiences to engage users and supports deep analytical reporting. Storycode is a leading Adobe DPS Business Solutions Partner on the West Coast and is known internationally for its DPS implementation and thought leadership.

"The acquisition of Storycode is immediately accretive to sales revenue and supports 6D Global's strategy to expand into rapidly growing markets that complement our digital marketing solutions," said Matthew Sullivan, Executive Vice President of 6D Global Technologies, Inc. "We are very excited to join forces and help our customers grow faster through dynamic mobile solutions."

"With Storycode joining the 6D Global family, we exponentially increase the ability to serve our clients with best-in-class marketing and mobile communication solutions on a broad scale," said Jason Porath, President and Co-Owner of Storycode. "Our clients will now reap the benefits of a complete end-to-end marketing solution that includes asset management, content authoring, mobile development, monetization, and measurement."

"For the last couple of years, Storycode has been the tip of the spear in Adobe DPS solutions," said Kat Topaz, Creative Director and Co-Owner of Storycode. "By joining 6D, we can move even faster and provide more targeted solutions, which make us an even more powerful partner to our clients."

About 6D Global Technologies, Inc.

[6D Global Technologies, Inc.](http://www.6DGlobal.com) (Nasdaq:SIXD) is a premier digital business solutions company serving the digital marketing and technology needs of enterprise-class organizations worldwide. 6D Global Technologies offers a full suite of services and solutions to help large organizations optimize digital business channels and create better experiences for their customers, resulting in increased revenue growth and market share. 6D Global Technologies' services include web content management, web analytics, marketing automation, mobile applications, business intelligence, marketing cloud, and IT infrastructure staffing solutions. For more information, visit www.6DGlobal.com.