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6D Global Technologies, Inc. and Optimizely Partner to Help Customers Deliver Better Experiences Online

NEW YORK, July 16, 2015 (GLOBE NEWSWIRE) --[6D Global Technologies, Inc.](#) (NASDAQ:SIXD), a premier digital business solutions company listed on NASDAQ under stock symbol "[SIXD](#)," announced today that it is now an Optimizely certified solutions partner. Optimizely is the world's leading experience optimization platform. The partnership is a result of the Company's recent acquisition of SwellPath, a web analytics and digital marketing services provider based in Portland, Oregon.

6D Global will work with Optimizely to offer test execution services to customers to make experience optimization easier than ever for marketing organizations. 6D Global's analytics experts will assist customers in developing a comprehensive testing strategy, implementing Optimizely, creating and executing test plans, evaluating test results, and determining action plans.

"Consumers are interacting with brands in real-time across mobile, social media and the web, and marketers must take advantage of the opportunity to effectively engage," said Tejune Kang, CEO of 6D Global Technologies, Inc. "6D Global is excited to provide our customers with the ability to unlock visitor insights, generate leads, and grow revenue. Optimizely is a great fit for 6D. We anticipate future recurring revenue and expansion into new markets."

"Optimizely is committed to working with great solutions partners so that companies have the maximum flexibility to choose the best marketing technology solutions for their business," said Travis Bryant, VP of Sales at Optimizely. "We're excited to have 6D Global Technologies join the Optimizely Partner Program so together we can offer customers a seamless solution to creating an optimized online presence."

To learn more and get started, visit <https://www.optimizely.com/partners/solutions/six-dimensions/>.

About 6D Global Technologies, Inc.

[6D Global Technologies](#), Inc. is a NASDAQ listed (stock symbol: [SIXD](#)) premier digital

business solutions company serving the digital marketing and technology needs of enterprise-class organizations worldwide. 6D Global's common stock is included in four Russell Indexes including the Russell 2000®, Russell 3000®, Russell Global and Russell Microcap® Index. 6D Global Technologies' companies offer a full suite of services and solutions to help large organizations optimize digital business channels and create better experiences for their customers, resulting in increased revenue growth and market share. Services include web content management, web and marketing analytics, digital creative, marketing automation, mobile applications, digital publishing, marketing management, and business intelligence solutions. For more information, visit www.6DGlobal.com.

Forward Looking Statements

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. This press release includes forward-looking statements that are subject to numerous assumptions and a number of risks and uncertainties that could cause actual results or facts to differ materially from such statements for a variety of reasons including, but not limited to: industry conditions, changes in services, pricing and customer demand, competition, other vagaries in the global technology and marketing consulting markets, changes in relationships with key partners, risks related to the integration of acquired businesses, change in legal and regulatory matters, the company's ability to generate additional cash flow and the other risks described from time to time in the company's reports to the Securities and Exchange Commission (including the company's Form 10-K and Quarterly Reports on Form 10-Q). Forward-looking statements are those statements, which are not statements of historical fact. These forward-looking statements can be identified by forward-looking words such as "expects," "anticipates," "intends," "plans," "may," "will," "believes," "seeks," "estimates," and similar expressions. Shareholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company undertakes no obligation to update publicly or revise any of the forward-looking statements.