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## Alon USA Announces New Management for Alon's Branded Marketing and Retail Operations

DALLAS, May 9 /PRNewswire-FirstCall/ -- Alon USA Energy, Inc. (NYSE: ALJ) ("Alon") today announced that Kyle McKeen, 44, has re-joined Alon USA as President and CEO of Alon's subsidiaries conducting Alon's branded marketing and retail operations.

Before re-joining Alon USA, Mr. McKeen was the President and COO of Carter Energy. Prior to joining Carter Energy in 2006, he held numerous positions of increasing responsibilities at Alon USA, including Vice President of marketing.

Jeff Morris, stated, "I am delighted that Kyle has decided to rejoin Alon USA. Many of us have worked with Kyle in the past and know of his talent and passion. He is an experienced leader in both the wholesale and retail areas, which will serve us well."

Yossi Lipman will continue as the President and CEO of Southwest Convenience Stores ("SCS"). Since 2001, when Lipman joined the Company, SCS has doubled in size and is one of the leading convenience chains in West Texas and New Mexico.

Judge Dobrient has been promoted to Senior Vice President of Wholesale Marketing. Previously Dobrient was the Vice President of Wholesale Marketing. In this newly created position, Judge will be responsible for all aspects of Wholesale Marketing for the entire Alon USA organization.

The accounting and financial functions of the branded marketing and retail operations will be led by David Potter as Chief Financial Officer. Potter will assume this newly created function in addition to his already existing role as CFO at Southwest Convenience Stores. Potter will continue to report to Yossi Lipman.

Mr. Morris added, "We believe this new management structure will enhance our focus, increase our resources, and provide the freedom for substantial growth in the branded marketing and retail operations. I am pleased to welcome all these personnel to their new positions."

Alon USA Energy, Inc., headquartered in Dallas, Texas, is an independent refiner and marketer of petroleum products, operating primarily in the South Central, Southwestern and Western regions of the United States. The Company owns and operates four sour and heavy crude oil refineries in Texas, California and Oregon, with an aggregate crude oil throughput capacity of approximately 170,000 barrels per day. Alon markets gasoline and diesel products under the FINA brand name and is a leading producer of asphalt. Alon also operates more than 300 convenience stores in West Texas and New Mexico under the 7-Eleven and FINA brand names and supplies motor fuels to these stores from its Big Spring refinery. In addition, Alon supplies approximately 800 additional FINA branded locations.

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