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Bright Mountain Media, Inc. Acquires USMCLife.com

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The announcement was made by W. Kip Speyer, Chairman of the Board of Bright Mountain Media, Inc.. The acquisition was made through a combination of stock and cash.

“In a relatively short time, we have become the major source of news for those in the military and public safety sectors,” said Speyer. “We are thrilled to add <http://www.usmclife.com> to our growing list of web sites that inform and support those who selflessly serve us here in the United States and abroad.”

USMC Life brings a unique focus to our growing list of web sites, which is targeted to Marine veterans and families of those who are serving. The site is known as a go-to resource and receives over 2 million pageviews a year; it also has more than 200,000 Facebook “likes.” Most families value USMC Life’s base guides the most, where they can discover insider information about various Marine Corps duty stations including local schools, military housing, area activities and more.

“This audience is frequently overlooked and taken for granted,” said Speyer. “These families make a huge sacrifice, going months at a time without seeing their wives, husbands, kids or parents due to lengthy deployments and frequently dangerous assignments. This online publication provides needed support and information to those who serve on the home front, the ‘un-sung heroes’. We are thrilled to have it in our growing family of publications.”

Bright Mountain Media, Inc. currently owns 17 sites, which had more than 5 million visitors during the last quarter of 2014.

USMC Life was founded in 2009 by Marine Corps spouse Kristine Schellhaas. She will remain with the publication as editor and manager for the next three years. “I’m incredibly honored to join Bright Mountain to better serve our Marine Corps families; it’s a privilege to carry the message of resiliency and courage celebrated by not only the Marines, but their family members as well,” says Schellhaas.

Kristine has continued the tradition of service with more than 10,000 hours of military

related volunteer work and has been recognized as a finalist for Marine Corps Spouse of the Year as well as two military base Spouse of the Year awards by Military Spouse Magazine. She recently served on the Military Officer Association of America's (MOAA) Spouse Advisory Panel where she champions children who have been "drafted" into the military lifestyle. She is a nationally known speaker and the creator of the "Live, Laugh, Learn" military seminars. Kristine was recently published in "Stories Around the Table," a compilation of influential military spouse authors and has her own book scheduled for release in 2015.

About Kristine Schellhaas

Kristine Schellhaas, the founder of USMC Life, has spent 18 years with her Marine. She and her active-duty Marine husband have moved 15 times and welcomed three beautiful children into the world. Kristine has endured four war-time deployments and understands what it is like moving a brand new baby across country with a toddler in tow, and knows of the wonderful reunion when her husband met their nine-week-old baby for the first time upon his return from deployment. She has both a BBA in Business Management and a BBA in human resources management from Boise State University and a MA in Organizational Leadership from Gonzaga University.

About USMC Life

USMC Life has become an internationally known resource for military families, providing "insider tips" for life in the military. It covers such topics as lifestyles, schools, youth programs, sports, weather, housing and activities on every Marine base across the globe. The publication has also been successful in creating a community of families that support each other in what can be a challenging, but rewarding lifestyle.