

June 1, 2015



Bright Mountain Media, Inc. Acquires FireFightingNews.com

Boca Raton, FL (PRWEB) June 01, 2015

The announcement was made by W. Kip Speyer, Chairman of the Board of Bright Mountain Media, Inc.. The acquisition was made through cash consideration.

"Bright Mountain is pleased to report our third acquisition of 2015 in the military and public safety sector," said Speyer. "We are quite happy about adding <http://www.FireFightingNews.com> to our growing list of web sites that serve members of the military and public safety audience while continuing our acquisition pace of adding a new website approximately every 6 to 8 weeks.

"FireFightingNews.com brings a special focus to the fire fighting community within our growing list of websites, which focus on Military and public safety issues which they and their families face," said Speyer. "The FireFightingNews site is known for its strong domain name and potential to increase visitor traffic."

Bright Mountain Media, Inc. currently owns 19 sites, which had more than 7.7 million visits during the first quarter of 2015. Please visit <http://www.BMAQ.com>.

Safe Harbor Statement

This press release contains forward-looking statements that can be identified by terminology such as "believes," "expects," "potential," "plans," "suggests," "may," "should," "could," "intends," or similar expressions. Many forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to be materially different from any future results or implied by such statements. These factors include, but are not limited to, our limited operating history, managing our expected growth, risks associated with integration of acquired websites, possible inadvertent infringement of third party intellectual property rights, our ability to effectively compete, our acquisition strategy, and a limited public market for our common stock, among other risks. Bright Mountain Media, Inc.'s future results may also be impacted by other risk factors listed from time-to-time in its SEC filings. Many factors are difficult to predict accurately and are generally beyond the company's control. Forward-looking statements speak only as to the date they are made and Bright Mountain Media, Inc. does not undertake to

update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

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