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XR10910 16:1 Sensor Interface IC Wins Prestigious EDN "Hot 100 Products" Award

FREMONT, Calif., Dec. 17, 2015 /PRNewswire/ -- Exar Corporation (NYSE: EXAR), a leading supplier of analog mixed-signal products serving the industrial, high-end consumer and infrastructure markets, announces the recognition of its XR10910 16:1 Sensor Interface with a 2015 EDN "Hot 100 Products" award. These awards, announced annually by UBM's EDN magazine celebrate the electronics industry's most significant products of the year based on innovation, usefulness and popularity. The awards span multiple product categories including analog, processors, logic, power and EDA, with Exar's analog front-end IC picking up one of the sensors' awards.

"We are delighted to receive this 'Hot 100 Products' award for our 16:1 Sensor Interface IC," said Dale Wedel, Exar's vice president, high-performance analog products. "Sensors and sensor technology will continue to be integrated into more of the electronic products we use every day. Sensor conditioning products like the XR10910 enable force sensing, pressure and temperature sensing and power monitoring for our customers as they continue to build digital and wireless systems."

"Promises of affordable and efficient LED lighting, smart and useful wearables, devices that sense their surroundings, advanced power systems and much more are becoming a reality thanks to engineers and the innovative electronics products they create. This year's EDN Hot 100 list leaves no doubt as to the advancements of engineering. From analog to wireless and so many more designs, engineers created products that bring innovations to life," said Suzanne Deffree, Executive Editor, EDN.

About Exar

Exar Corporation designs, develops and markets analog mixed-signal products for the industrial and embedded systems communications, high-end consumer and infrastructure markets. Exar's broad product portfolio includes power management, signal conditioning, interface, display, data management and video processing solutions. Exar has locations worldwide providing real-time customer support. For more information, visit www.exar.com.

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About EDN

EDN is an online community intended to help engineers get from concept to reality. EDN

offers deep-dive technical content along with a community experience where the latest in design techniques, technologies, and methodologies meld with the simplest and most useful online interaction tools. EDN celebrates all that is the engineer – from deep down technical views, to informed opinions, to knowledge and schematics sharing, to creative design and all aspects of life as an engineer. From day one of its nearly 60 years, EDN has been written by engineers, for engineers, feeding design know-how and experience back to the engineering community as a trusted source. EDN is part of UBM Americas, a part of UBM plc (UBM.L), the leading B-to-B event producer, publisher, and digital media company for the world's $3 trillion advanced, technology-based manufacturing industry. For more information, visit www.ubmamericas.com.

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