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Major U.S. Media Company Selects Frankly as Digital Strategy Advisor and Launches Pilot Digital Platform

SAN FRANCISCO, July 19, 2017 /PRNewswire/ -- **Frankly Inc.** (TSX VENTURE: TLK), a leader in transforming local TV broadcasters and media companies by enabling them to publish and monetize their digital content across multiple platforms, has entered into a short-term consulting agreement to serve as a digital strategy advisor to a leading U.S. media company. In addition, Frankly will provide its full suite of digital products to a test market as a proof of concept for future user experiences.

Revenues from this engagement are expected to be recognized in Q3 2017. Frankly is prohibited from disclosing the customer name due to a mutually agreed upon non-disclosure agreement.

About Frankly

Frankly (TSX VENTURE: TLK) builds an integrated software platform for brands and media companies to create, distribute, analyze and monetize their content across all of their digital properties on web, mobile and TV. Its customers include NBC, ABC, CBS and FOX affiliates. Collectively, Frankly reaches nearly 80 million monthly users in the United States. The company is headquartered in San Francisco with major offices in New York. To learn more, visit www.franklyinc.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Notice Regarding Forward-Looking Statements

This release includes forward-looking statements regarding Frankly and its business. Forward-looking events and circumstances discussed in this release, may not occur by certain specified dates or at all and could differ materially as a result of known and unknown risk factors and uncertainties affecting the parties. No forward-looking statement can be guaranteed. Except as required by applicable securities laws, forward-looking statements speak only as of the date on which they are made and Frankly undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

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