

## Legacy Education Alliance, Inc.

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Cape Coral, FL 33904

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### COMPANY PROFILE

Legacy Education Alliance, Inc. (OTCQB: LEAI) is a leading provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate and financial markets investing strategies and techniques. Our programs are offered through a variety of formats and channels, including free-preview workshops, basic training classes, symposiums, telephone mentoring, one-on-one mentoring, coaching and e-learning, primarily under the Rich Dad® Education brand ("Rich Dad") which was created in 2006 under license from entities affiliated with Robert Kiyosaki, whose teachings and philosophies are detailed in the bestselling book titled, Rich Dad Poor Dad. We offer training through a variety of additional brands including Rich Dad® Stock Education; Making Money from Property with Martin Roberts™; Brick Buy Brick™; Building Wealth 5PC™; Robbie Fowler Property Academy™; Women in Wealth™; The Independent Woman™; and Trade Up Investor Education.™ Our products and services are offered in the United States, Canada, the United Kingdom, and our fourth and newest segment, Other Foreign Markets. Legacy Education Alliance, Inc. was founded in 1996, and through a reverse merger, became a publicly-held company in November 2014. Today we are a global company with approximately 200 employees that has cumulatively served more than two million students from more than 150 countries and territories over the course of our operating history.

## Leading Global Provider of Comprehensive Educational Training In Real Estate Investing, Financial Markets Investing And Personal Finance

### COMPANY SNAPSHOT:

Symbol:	LEAI
Recent Close:	\$0.31*
Exchange:	OTCQB
52-Wk Range:	\$0.48 - \$0.14
Shares Outst:	22.6M
Market Cap:	\$7M*
FY 2016 Rev:	\$89.2M

\*As of 07/05/17

## Legacy Education Alliance Global Brand Portfolio

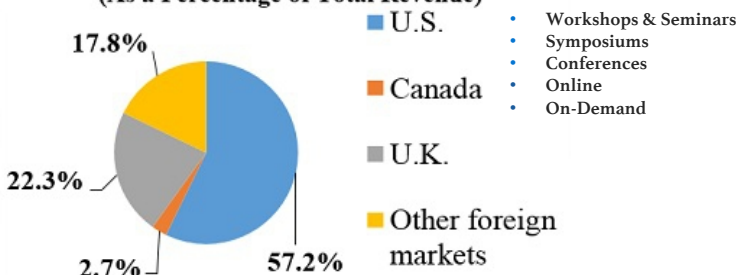


## Investment Highlights

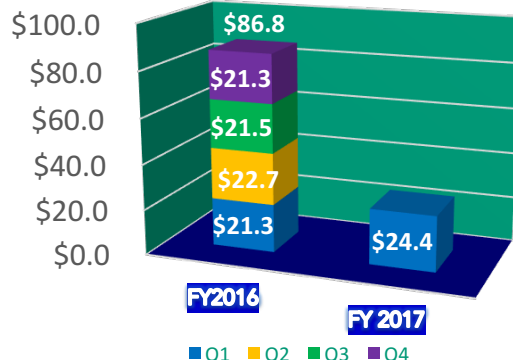
- Leading Provider Of Practical, High-Quality, Value-Based Educational Training Building Diverse Global Brand Portfolio
- North America Market Leader
- Company has served more than 2 Million students from over 150 countries and territories
- Average Advanced Training Course Sale ~\$19,000-\$21,000
- Flagship Brand – Rich Dad® Education based on the teachings of Robert Kiyosaki, entrepreneur, investor, educator, and author of one of the bestselling personal finance book of all time: Rich Dad Poor Dad
- Worldwide intellectual property and licensing rights
- Significant growth opportunities globally
- Strong Management Team and Board of Directors
- Q1 2017 Revenue \$22.8M vs \$22.7M Q1 2016
- Q1 2017 Net Income \$0.2M or \$0.01 per basic and diluted share vs \$0.6M or \$0.03 per basic and diluted share for Q1 2016
- Revenue of \$89.2M for FY 2016 vs \$87.2M same period 2015
- FY 2016 Net income \$3.9 million, or \$0.18 per basic, \$0.17 per diluted common share, compared to a net loss of \$(2.7) million, or \$(0.13) per basic and diluted common share, for same 2015 period
- Cash and Cash Equivalents position of \$6.6M, with minimal debt, Restricted cash of \$3.7M (a/o 3/31/2017)
- LEAI trades at a significant discount to other publicly traded companies in the education industry: LEAI's: P/E 2.0x, P/S 0.08, EBITDA 2.9; Comps Average: P/E 24.2x, P/S 1.3, EBITDA 12.8

### Q1 2017

(As a Percentage of Total Revenue)



### Cash Sales



# Focused Growth Strategy

## Development of International Markets

- ✓ Global Reach in 26 Countries
- ✓ 2015 New Offices
  - South Africa
  - Hong Kong
- ✓ New brands thru acquisition + organic development
- ✓ Intellectual Property & Licensing Agreements



## Brand Development & Diversification

- ✓ Brick Buy Brick™
- ✓ Women in Wealth™
- ✓ The Independent Woman™

## Compelling Brand Diversification



Rich Dad® Education: Our flagship brand based on the teachings of Robert Kiyosaki, an entrepreneur, investor, educator, and author of Rich Dad Poor Dad. Mr. Kiyosaki has written more than 15 books with combined sales of more than 26 million copies.



After successfully inspiring thousands of students in the UK to discover the power of real estate investing, Brick Buy Brick™ is now available in Canada, and the United States. Real estate investing has proven to be one of the most successful wealth creation strategies used throughout history. With the right education, motivation, and action, it is possible to essentially build your legacy brick by brick using real estate.



The Independent Woman™ is a leader in the effort to provide educational training, seminars, and services designed to help women increase their financial intelligence. Developed by women for women and with significant input from Kim Kiyosaki, investor, entrepreneur, and bestselling author of Rich Woman and It's Rising Time, our goal is to impart the principles and strategies essential for financial independence.



Women In Wealth™ was created to inspire ambitious women of all ages and backgrounds to release their innate talents and achieve financial security. The U.S. is now the most favorable country for high-potential female entrepreneurs and women are choosing the path of entrepreneurship in record numbers.



Real success in the stock market is not about quick fixes, hot tips, or gimmicks. It's about learning first and foremost how to become a smart investor. Rich Dad Education Stock training exists to help our students become savvy investors who understand how to create winning trades and potential profits in any market condition.



Robbie Fowler Property Academy™ is designed to teach investment strategies individuals can use to achieve a clear path towards long-term wealth. The goal of our training program is to provide an unrivaled property investment education.



Trade Up Investor Education™ is built on the belief that a successful investor is an educated investor. Developed in partnership with Investor's Business Daily®, a leading financial news and research organization since 1984, students are offered educational training designed to help them increase their knowledge of stock and options trading.



Building Wealth™ 5PC is an unrivaled investment training with a strong track record in the UK, Canada, Asia, Germany and Italy.



Making Money from Property by Martin Roberts offers a property-based curriculum focused on how and why to buy property at auction. Based on the teachings of Martin Roberts, TV Property Expert, Journalist and Author of *Making Money from Property*, our training is designed to show investors tested strategies to buy at auction.

## 2017 U.S. Symposium Calendar

### Los Angeles, CA

January 13-15  
May 19-21  
September 22-24

### Dallas, TX

February 10-12  
June 16-18  
October 20-22

### Orlando, FL

March 17-19  
November 17-19

### Washington DC

April 23-25  
August 18-20

## MANAGING FOR SUCCESS

**Anthony C. Humpage**  
Chief Executive Officer,  
Director

**Christian Baeza**  
Chief Financial Officer

**Iain Edwards**  
Chief Operating Officer

**James E. May**  
Executive Vice President and  
General Counsel



## BOARD OF DIRECTORS

**James K. Bass**  
Chairman

**Anthony C. Humpage**  
Chief Executive Officer,  
Director

**Cary W. Sucoff**  
Director

**Peter Harper**  
Director



## INVESTOR RELATIONS

**Scott Gordon**  
President  
CORE IR

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