



MARATHON

SPECIALIZING IN RETURN ON INVENTION

Commercialization Presentation

May 2016

www.marathonpg.com

Commercialization Lifecycle

Discover

Marathon receives opportunities through a variety of channels including direct submissions, partners, investors, and former clients



Capital

Post-acquisition, Marathon will facilitate additional capital raise(s) allowing management to focus on operations



Protection

Marathon will manage the Company's existing Intellectual Property, as well as the process to file new applications covering ongoing innovations



Liquidity Event

Marathon will seek to create/realize shareholder value through multiple potential exit strategies



Due Diligence

Our subject matter experts conduct a thorough due diligence process evaluating all aspects of The opportunity



Development

Marathon will manage all administrative aspects of the Company allowing management to focus on achieving milestones



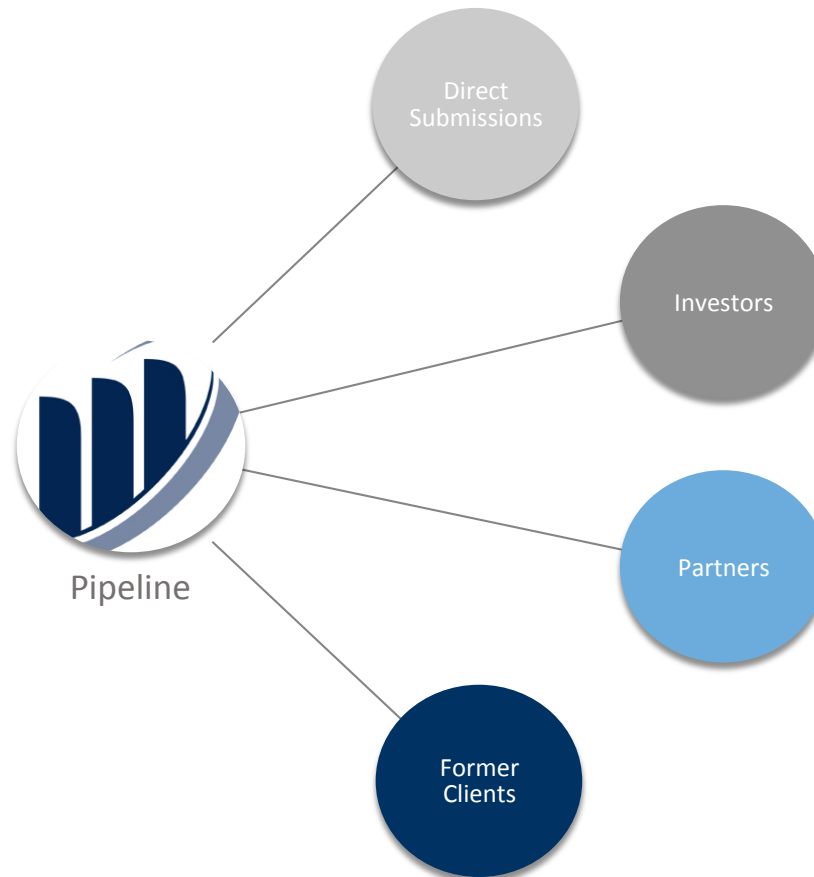
Execution

With the foundation set, Marathon will assist management in the execution of the business plan



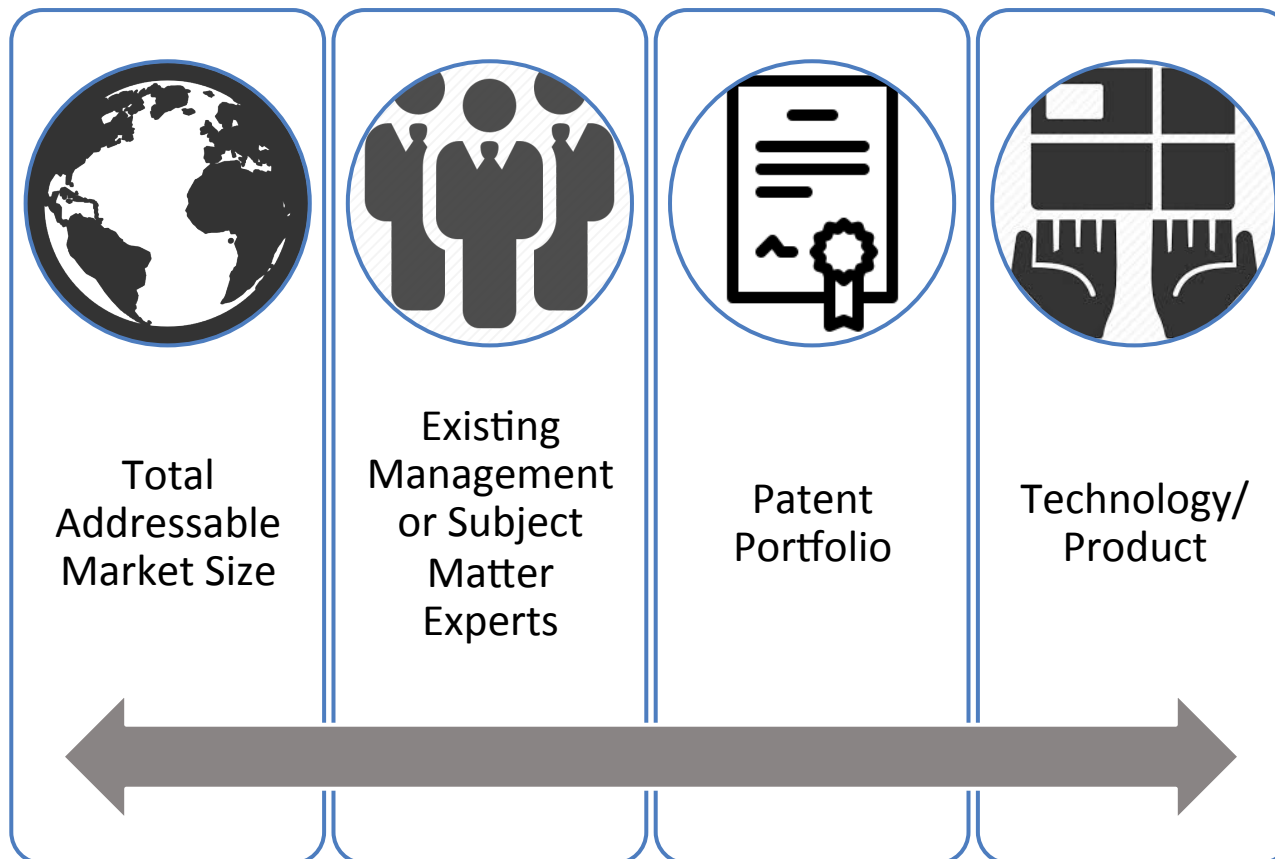
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Capital

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Development

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Protection

Marathon will manage pre-existing Intellectual Property, as well as the process to file new applications covering ongoing innovations



Maintenance of existing assets

Prosecution of new patent filings

Licensing Management



Execution

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Liquidity Event

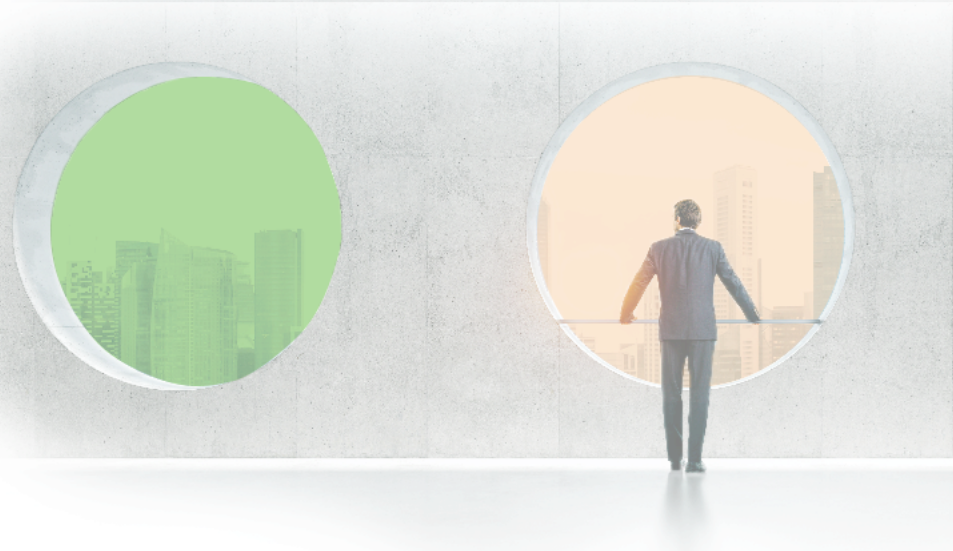
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HP INC. PATENTED TECHNOLOGY THAT CAN SIGNIFICANTLY EXPAND THE SMART WINDOW MARKET

- 3D Nanocolor is an early stage company pursuing the opportunity to “Make Every Surface Change” by exploiting a technology previously developed at HP Inc. (formerly Hewlett-Packard Company). 3D Nanocolor was spun-off from HP following years of R&D.
- 3D Nanocolor has 7 issued patents protecting its technology and is developing a robust IP strategy to further expand its patented-technology’s breadth and depth in the electrokinetic nanoparticle sector.
- 3D Nanocolor will initially focus on products for the smart glass window market to enable light control, energy efficiency and privacy.
- 3D Nanocolor is led by two former HP senior engineering and business leaders.



Applications Include: Advertising, Auto, Residential, Commercial



Contact



MARATHON

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