

MV Portfolios, Inc.

(OTC QB: MVPI)

Investor Presentation

October 2014



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Select Financials/News



Quick Facts:

Symbol:	MVPI
Exchange:	OTC
Current Price (10/10/2014):	\$0.90
Common Shares Outstanding (10/10/2014):	15.3 million
Fully Diluted Shares Outstanding:	33.4 million
Fully Diluted Market Cap:	\$30 million

Recent News:

October 13, 2014 – MV Portfolios Announces Brian Rivette’s multinational licensing role.

September 5, 2014 – MV Portfolios Announces Name and Stock Symbol Change Initially to ‘CLGLD’ then ‘MVPI’

July 14, 2014 - MVP Announces Company Strategy to Partner with Universities and Inventors

June 23, 2014 – Wholly Owned Subsidiary Announces Markman Hearing in Patent Infringement Lawsuit Against Google

June 4, 2014 – Presented at the 2014 LD Micro Invitational in Los Angeles on June 4th

March 17, 2014 – Visual Real Estate, Inc. Files Patent Infringement Lawsuit Against Google, Inc.

February 27, 2014 – Completes Securities Exchange Agreement with MVP Portfolio, LLC

Why Invest in MVP?



- Revenue sources: Litigation and PIP* Spin-Offs
 - Litigation: Visual Real Estate Google Case; High Revenue / High Risk
 - Multiple PIP Spin-Offs: High revenue / Low risk and commitment
- Constant innovations will come from Universities. Low cost IP acquisitions will drive royalty revenue uncorrelated to market conditions.
- PIP: Finding hidden value University patents that require investment to become attractive to distribution channels.
- Completed PIP model at Columbia University; signed option on Harvard innovation.
- Experience in working with inventors and building management teams who enthusiastically support education.

Chairman & President



William D. Meadow

- Serial Technology Inventor/Entrepreneur:
MV Patents, PaySpan, NetworkOne, VisRe, 4DTech, Real Mortgage Systems, ControlCam, Exhalo Diagnostics
- VP Corporate Development BBN Corporation (NYSE)
- Developed financial payment systems, scalable data storage, integrated CRMS, imaging, geospatial systems
- Experienced in developing Distribution Channels & Strategic Licensing, Mergers and Acquisitions
- Experienced in all phases of Venture Investing (angel, Series A, Series B, Corporate Investments, Mergers into Public Entities)
- 16 Issued Patents



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Leadership Team



Shea Ralph: Chief Financial Officer and Director

Experienced in merger & acquisitions as CEO of Jotan.
Corporate strategy, technology marketing & financing consultant

David Rector: Director

Manages operational budgets, coordinates public filings and audits
Director of Senesco Technologies and DGSE Companies

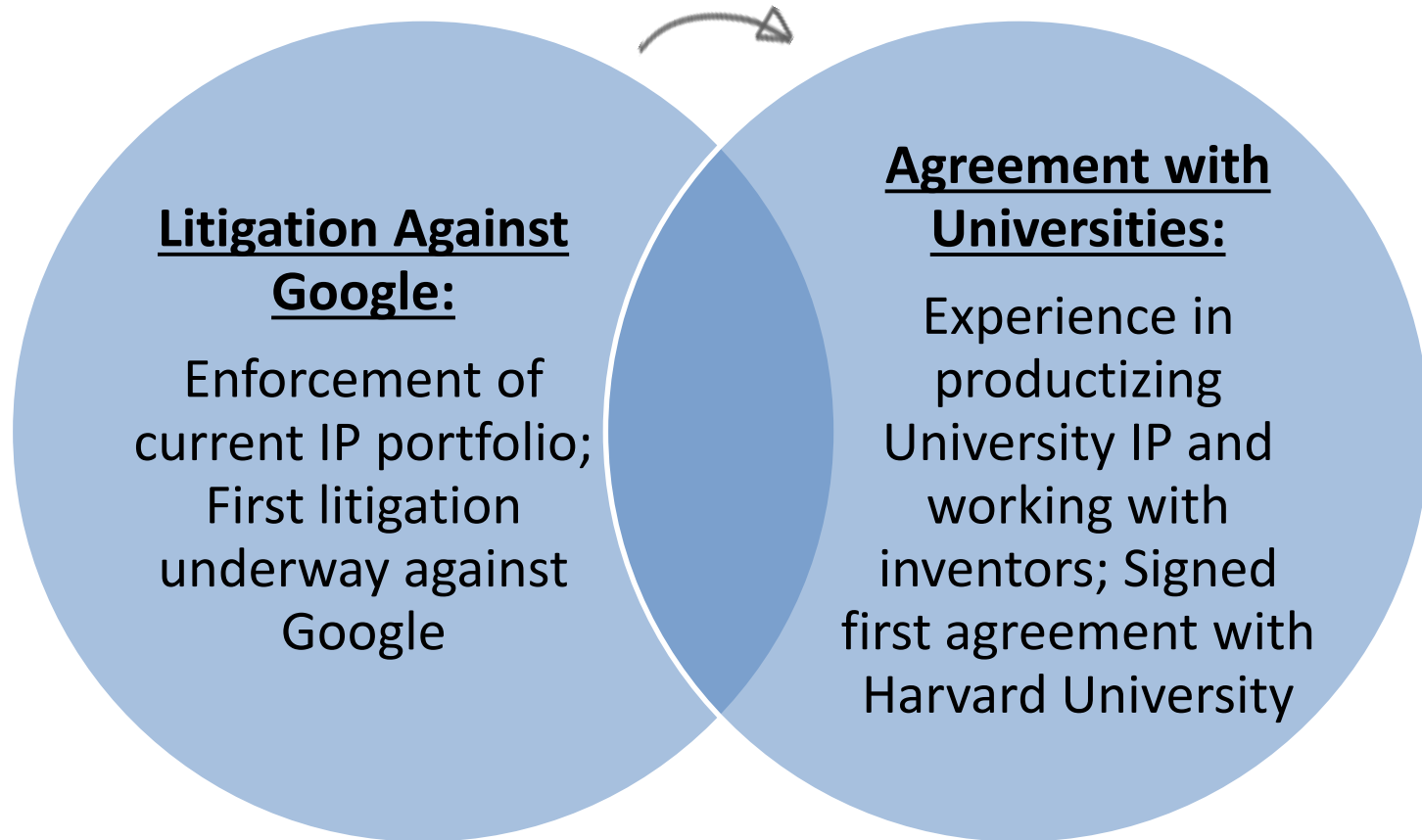
Brian Rivette: Patent Acquisition & Licensing Consultant

Former President of patent licensing firm A2D, generated over \$1 billion in royalties. Advisor to University of Utah: Law, Bioengineering, Global Health.

Joe Kincart: IdeationLaw.com

Patent attorney with 25 years experience at Johnson & Johnson and Clifford Chance. Assessing the quality of possible new MVP IP.





Our History & Initial IP Asset



2004 Mr. Meadow founded street level imaging company

- First major contract to film Florida 2006, patent awarded 2008
- Ramped up business, \$30M offering with FBR 2008
- Google's entry with free image offering impacted business

Surveyed IP Monetization industry

2014 MVP Acquired IP Assets:

- Created wholly owned subsidiary Visual Real Estate, Inc.
- Based on street level imaging portfolio – U.S. Patent #7389181
- Initiated Federal Patent Infringement Case vs. Google

Current IP Portfolio



Patent Number	Title	Issue Date
7,389,181	Apparatus and method for producing video drive-by data corresponding to a geographic location	6/17/2008
7,929,800	Methods and apparatus for generating a continuum of image data	4/19/2011
8,078,396	Methods for and apparatus for generating a continuum of three dimensional image data	12/13/2011
8,090,633	Method and apparatus for image data based valuations	1/3/2012
8,207,964	Methods and apparatus for generating three-dimensional image data models methods	6/26/2012
8,213,743	Methods and apparatus for generating a continuum of image data	7/3/2012
8,558,848	Wireless internet-accessible drive-by street view system and method	10/15/2013
8,554,015	Methods and apparatus for generating continuum of image data	10/8/2013

MVP Subsidiary: VRE, Inc.



Visual Real Estate, Inc. vs. Google

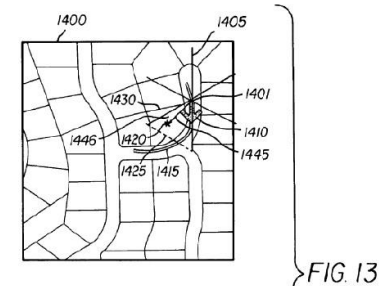
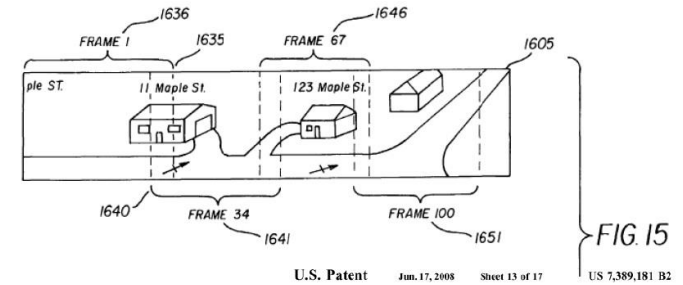
US Patent 7389181

Online mapping and street level imaging with 8 patents issued and 11 pending

Accurate street level imagery

Millions of B2C, B2B daily users

Underlying technology has allowed businesses to save hours of drive time/additional expense



Visual Real Estate Market Size



- In 2008, VisRe “Viz Ree” licensed its innovative technologies to Realtors, appraisers and technology providers to the real estate industry.
- The document to the right is from the FBR investment banker presentation July 2008
- As described in patent 7389181, the innovation of ACCURATE imaging of addresses created new markets to sell property images.
- We are seeking compensatory damages through the life of the patent.

Market Revenue Potential – Just A Few Uses...	
Residential Real Estate Appraisal (FNC & JVI)	
1. 8M appraisals @ \$6 for subject & comp images =	\$48 million
2. 15M Automated Valuation Models X \$4 with Photo =	\$60 million
3. 4M Broker Price Opinions converted to Appraiser Price Opinions @ \$10 =	\$40 million
4. 2M \$300 review appraisals converted to 4 million \$60 Video Review Appraisals @ \$10 =	\$40 million
5. 4M new mid-priced \$60-\$180 Visre enabled valuation products @ \$8 imagery =	\$32 million
Residential Real Estate Marketing (Florida Realtors)	
1. 6M listings for MLS websites @ \$5/listing =	\$30 million
2. 0.4M active Realtors email listings with Video DriveBy links to buyers @ \$2/month =	\$10 million
3. 2% of \$2 billion Realtors' on-line advertising budget =	\$40 million
4. 0.3M higher end homes with Video WalkAbout upload @ \$60/listing =	\$18 million
County Assessors (Tyler)	
1. 140M parcels @ \$1.00+ per parcel statutory requirement every 4 years =	\$35 million
Insurance Underwriting	
1. 75 million residences @ \$5.00+ condition update every 5 years =	\$75 million
GIS (Geospatial Information Systems) Markets	
1. Navigation/LBS, Fire/Police/Rescue, Utilities, DOT, Construction, Retail Planning, more...	\$__million
Global Markets	
➤ 5X the USA market	\$__billion

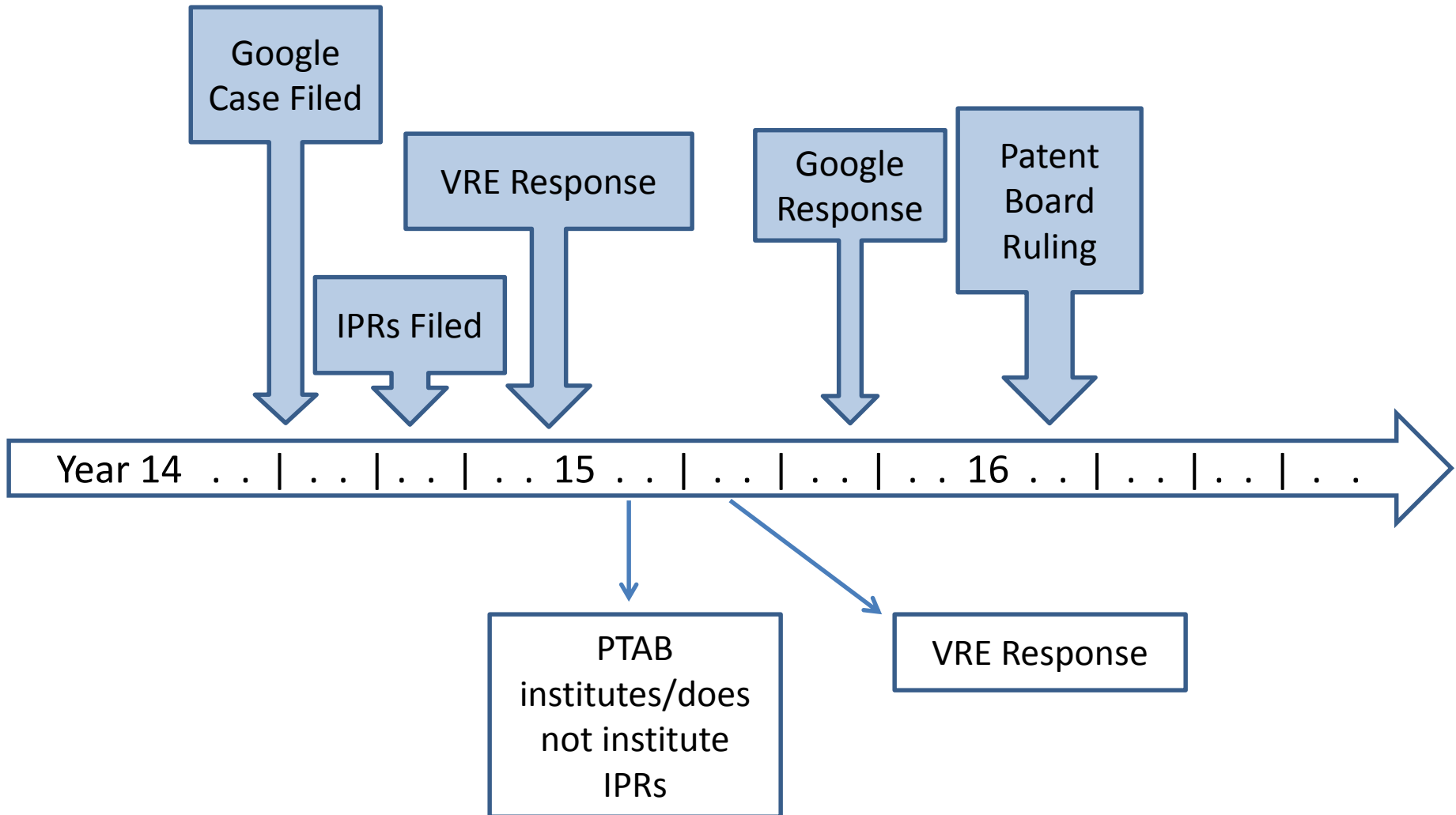
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Legal Team



Team:	Description:
DLAPiper.com	Ranked among the top intellectual property firms global-wide. <i>Chambers Global 2014.</i>
KSKIPLaw.com	Experienced patent litigation team. Formerly with Locke Lord.
ARELaw.com	Experienced team with Patent Board & University Licensing.
SiberLaw.com	Former IBM Chief IP Counsel. Deep patent board experience.
IdeationLaw.com	Clifford Chance, J&J, prosecution & claims analysis.

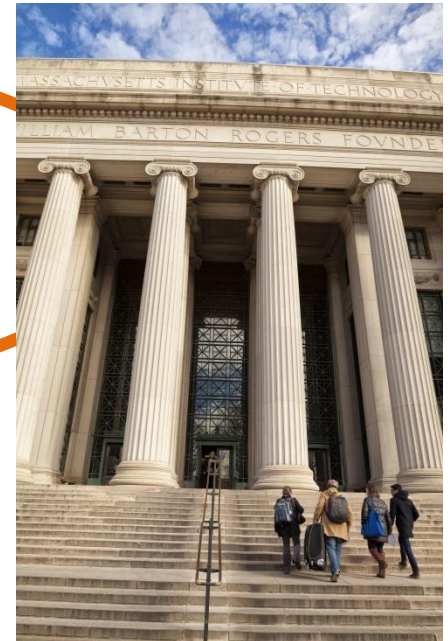
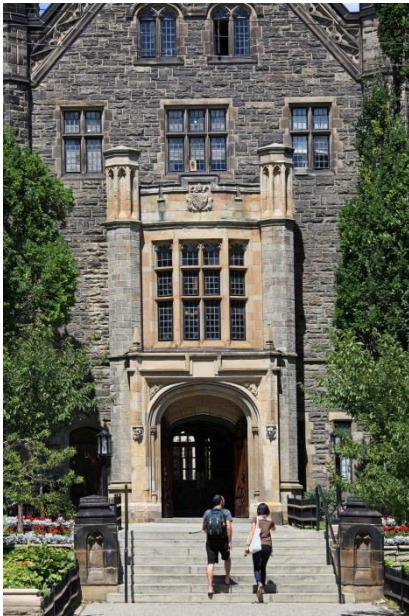
VRE – Timeline/Milestones



University PIP Mission



- ✓ Productized Intellectual Property (PIP) Case Studies
- ✓ Enhance value with MVP process and technologies

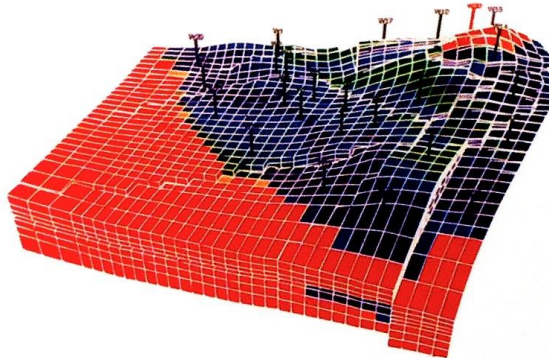


PIP (historical) Case Study: 4D Tech



- Columbia University received a low 6 digit cash offer for “4D Seismic Analysis” innovation...
- Pre MVP: Billy Meadow licensed IP and created 4D Technology, Inc.
- **Result:** ~\$10+ million in total funding by Western Atlas (now Halliburton) benefiting Columbia University

4-D SEISMIC Western Geophysical is continually developing new acquisition and interpretation methods to help clients improve their production by locating untapped oil and gas in existing reservoirs. One package, called Lamont 4-D, is based on research at Columbia University, and makes it possible for data from 3-D surveys to be compared, even when they are shot with different parameters. These efforts are part of the Company's expanding 4-D activity in which time-lapse seismic data are analyzed to monitor fluid changes in reservoirs. By monitoring these changes, oil companies are able to design drilling strategies to extract reserves usually left behind. Even a five percent improvement in recoverable oil production worldwide would be equivalent to discovering a new Prudhoe Bay oilfield each year.



Global University Research



Over \$50B of Government Research in USA

The top 50 USA Universities produce approximately 4,000 patents each year.

Government sponsored R&D Investments at Global Universities exceed \$100B

US\$ Billions (Percent Change from 2013)

		Performer of R&D					
Source of Funds		Federal Gov't	FFRDC (Gov't)	Industry	Academia	Non-Profit	Total
	Federal Government	\$35.7 1.0%	16.5 1.1%	27.8 1.1%	37.1 2.5%	6.0 1.1%	123.0 1.5%
	Industry		0.3 0.7%	302.5 4.1%	3.3 1.7%	1.4 0.5%	307.5 4.0%
	Academia		0.1 0.1%		13.2 2.0%		13.3 1.9%
	Other Government		0.0 0.1%		4.0 1.1%		4.0 1.0%
	Non-Profit		0.1 0.2%		5.3 2.2%	11.3 4.0%	16.7 3.4%
	Total	\$35.7 1.0%	17.0 1.0%	330.3 3.8%	62.9 2.2%	18.7 2.7%	464.5 3.2%

Source: Battelle, R&D Magazine

December 2013 www.rdmag.com

Initial Market Focus

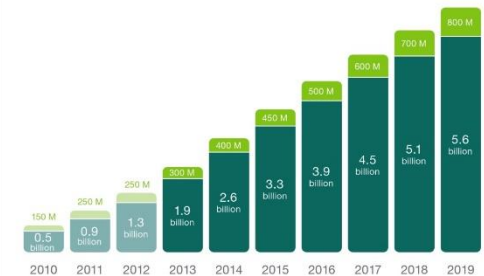


Our focus is on University researchers “Field Innovations” that Involve Smartphones, Mobile Devices, Smart Objects, Sensors and Location Based Services

- ✓ Rapid adoption potential
- ✓ Strong patent protection for apparatuses enabled by field devices
- ✓ 4 billion Internet users and 50 billion smart objects by 2017



Smartphones, mobile PCs, tablets and mobile routers with cellular connection

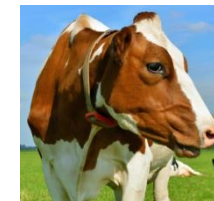


Legend:
■ Mobile PCs, tablets and mobile router subscriptions
■ Smartphone subscriptions

Source: Ericsson (November 2013)

Applications will be everywhere on everything.

\$1B+ Market Size Criteria



Source: Business Insider

PIP Case Study: Rubber Lens

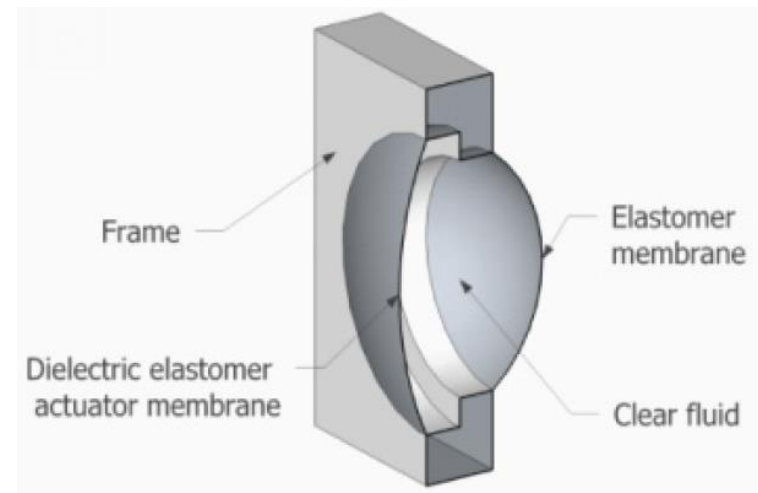
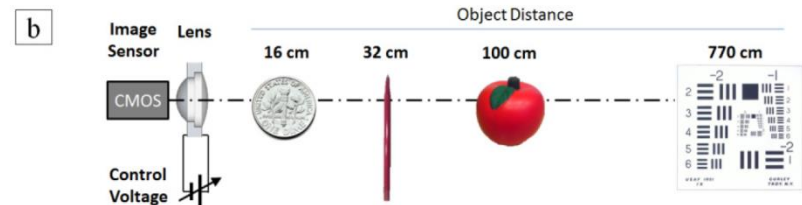
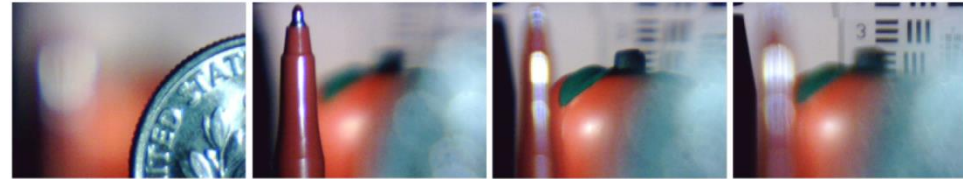


Signed an **exclusive option** to market a **Harvard University** innovation by Dr. David Clarke & team

Value proposition: Potential for new class of Smart phone digital cameras that can take pictures where **all objects are in focus**

Production Plan:

- Subsidiary CEO will build Functional Proof of Concept, enhance IP and sell product to Distribution Channel(s) such as: Apple, Samsung, Intel, etc.
- Reinvest initial license fee and enjoy long term royalties & dividends



PIP Case Study: Rubber Lens



Keys to Success	
Incremental Investment:	\$5K>\$50K>\$500K> to build functional proof of concept
Marketing Opportunity:	Become a <u>“must have”</u> enhancement for smart phones.
Income Opportunities:	Earn a per unit royalty on each smart phone sold. 2014 Q1 Global cell phone shipments 400 million.
	License lens for other large niche markets: Diagnostic Cameras.
	Generate additional income with derived data.
Income Goal for Rubber Lens Subsidiary:	Potential revenue stream for MVP

Capital Efficient Wealth Creation



\$5K > \$50K Patent Evaluation Investment

IP Quality & Prior Art, Business Case, Marketing Plan
Distribution Channel Target(s),
Complementary IP, and more IP Filings



\$50K Payment to University (reimburse patent expenses)

\$100K Payment to University & Science Team (productization support)

\$300K+ Business Development Activities

Productization & minimal overhead

Niche market commissioned sales executive

Add complementary IP with collaborating Univ.



Exit/Revenue Goal: 10X ROI with on-going royalties

Compelling Economic Model



- Low fixed overhead
- Identify and select amazing IP assets
- Acquire IP assets at a very low cost
- Evaluate and invest incrementally
- Add value with complementary IP
- Market productized IP to large distribution channels
- Generate long term royalties (for Universities) & dividends
- Repeat & build MVP brand



Investment Highlights



- Current litigation with Google within the online mapping and street level imaging industry
- Highly experienced legal team to guide through litigation
- Low cost IP acquisition business model
- Signed first agreement with Harvard University
- Experienced management team with success in partnering with Universities and productizing their assets

For more information



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Capitalization Table



Common Shares	Shares	% Basic	% Diluted
Public Float	7,141,012	47%	21%
Founders & Management	<u>8,185,000</u>	<u>53%</u>	<u>25%</u>
	15,326,012	100%	46%
Preferred Stock			
Series A	80,000		0%
Series B	3,592,238		11%
Series C	7,717,167		23%
Series D	<u>20,000</u>		<u>0%</u>
	11,409,405		34%
Warrants			
Warrants - (Various Strike Prices, Expire 12/2015 – 3/2017)	1,971,531		6%
Options (Unvested)			
Founders and Management (Strike - \$0.50)	4,690,339		14%
Total Shares	33,397,287		100%