## Provision Wins Four Platinum MarCom Awards

## New website sweeps honors in key categories

CHATSWORTH, Calif., Feb. 09, 2017 (GLOBE NEWSWIRE) -- Provision Interactive Technologies, Inc. ("Provision"), a subsidiary of Provision Holding, Inc. (OTCQB:PVHO) announced today, that it has won 4 Platinum MarCom Awards in the 2016 creative competition for marketing and communication professionals. There were 6500 entries from throughout the United States, Canada and 17 other countries. Provision's four Platinum awards included: "Best Corporation Website," "Best Web Content," "Best B2B" and "Best Website Redesign."

"It was very important to us to upgrade our online presence to reflect the company's growth," said Provision CEO Curt Thornton. "We've received great feedback from partners and investors. Of course, these awards are also great validation."

MarCom Awards recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners are selected from more than 300 categories in Print, Web, Video and Strategic Communications. MarCom is one of the oldest, largest and most prestigious creative competitions in the world. MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 22-year-old international organization consisting of several thousand creative professionals.

## About Provision Interactive Technologies, Inc.

Provision Interactive Technologies, Inc., a subsidiary of the publicly traded company Provision Holding, Inc. (OTCQB:PVHO), is the leading purveyor of intelligent interactive 3D holographic display technologies, software, and integrated solutions for both commercial and consumer focused applications.

Provision's 3D holographic display systems represent a revolutionary technology that provides the projection of full color, high-resolution videos into space detached from the screen, without any special glasses. Provision is currently the market leader in true 3D consumer advertising display products being implemented by innovative, consumer-focused companies.

Provision Holding, Inc. (OTCQB:PVHO) trades on the OTCQB venture stage marketplace for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual verification and management certification process. Investors can find Real-Time quotes and market information for the company on <a href="https://www.otcmarkets.com">www.otcmarkets.com</a>.

For more information, visit www.provision.tv.

## **About MarCom Awards**

MarCom Awards is a creative competition for any individual or company involved in the concept, writing and design of print, visual, audio and web materials and programs. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

The MarCom statuette graces the trophy cases of some of the top business and communication firms in the world. The MarCom competition has grown to perhaps the largest of its kind in the world with about 6,000 entries per year. A look at the winners shows a range in size from individuals to media conglomerates and Fortune 50 companies. The competition is so well thought of in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants.

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