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Digital Music News Features Article By Rightscorp COO/CTO Robert Steele

Article Highlights Trends in Online Piracy via Peer-to-Peer File Sharing

SANTA MONICA, Calif., July 21, 2015 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP), announced today that its COO/CTO Robert Steele's article was featured in *Digital Music News* titled, "If You Think Piracy Is Decreasing, You Haven't Looked at the Data..."

In the article, Mr. Steele notes that file sharing in North America expanded by 44% from 2008 to 2014. He says that worldwide file-sharing piracy has grown by 80% from 2008 to 2014 demonstrating that the proliferation of file-sharing has spiked on a massive global scale.

Other alarming statistics in the U.S. include:

- US home video revenue [has dropped by 30% since 2007](#), including PPV, VOD and all new streaming platforms.
- According to the Nashville Songwriters Association International, the number of full-time songwriters in Nashville [has dropped by 80% since 2000](#). This was a new low point since data started tracking in 1991.
- According to the Writers Guild Association – West, screenwriters' earnings were down by [nearly 25 percent in 2013 from 2009](#).
- According to the Bureau of Labor Statistics, there were [39,260 people in the United States](#) classified as "Musicians and Singers." This is [down by 27% from 53,940 in 2002](#).

To access the full article, please visit:

<http://www.digitalmusicnews.com/permalink/2015/07/16/if-you-think-piracy-is-decreasing-you-havent-looked-at-the-data-2>

About Rightscorp, Inc.

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that owners and creators are rightfully paid for their IP. Rightscorp implements existing laws to resolve copyright infringements by collecting payments from illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are offered a reasonable settlement option in comparison to the legal liability defined in the Digital Millennium Copyrights Act (DMCA). Based on the fact that

22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp is pursuing an estimated \$2.3 billion opportunity and has monetized major media titles through relationships with industry leaders.

<http://www.rightscorp.com/>

Safe Harbor Statement

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

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