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Strategic Environmental & Energy Resources, Inc. Announces New Key Management Hires to Lead REGS' Expansion Initiatives

GOLDEN, Colo., Aug. 11, 2015 /PRNewswire/ --Strategic Environmental & Energy Resources, Inc. (SEER) (OTC - SENR) announced today that its service division, REGS, has launched new strategic growth initiatives, including the recent hiring of senior and experienced industrial services industry veterans. This team is tasked with leading REGS' sales efforts to introduce new high-margin and complimentary service offerings to existing customers, as well as to refiners in new regions and market all of REGS' established services to new territories and industrial markets. The new team has already identified several large and nationally recognized customers with service opportunities for REGS that are expected to generate meaningful contributions to the company's financial performance in 2015 and beyond.

"We at REGS are excited to have hired a new senior management team focused primarily on the Oklahoma, Texas and Nebraska regions," said Mike Cardillo, founder and President of REGS. "This very successful development and operations team brings more than 50 years of experience and existing customer relations to the company and the recent efforts reveal a very promising potential to create additional and diverse revenue streams for REGS. The new managers come from one of the nation's largest tank companies and specialize in high and ultra-high pressure hydro-blasting as well as chemical cleaning services. Indeed, we have already met with new and large refineries in the Texas region, new and large customers in Nebraska in different market segments, and commenced new and high-margin revenue hydro-blasting services for our existing refinery customers. This additional service revenue is expected to positively impact REGS bottom line by the end of this quarter," said Cardillo.

"As was the case with our recent expansion with a REGS Montana satellite office, we were able to immediately commence these additional service offerings with minimal capital expense by deploying equipment already owned by REGS that was being underutilized," said J. John Combs, SEER's CEO. "As a result, we are excited about expanding REGS' service footprint and diversifying our profitable service businesses. We have found an accomplished and proven team to lead this growth initiative that we think will enhance REGS' financial performance and result in significant, long-term value creation for our company," said Combs.

About Strategic Environmental & Energy Resources, Inc.

Strategic Environmental & Energy Resources, Inc. (SEER) identifies, secures, and

commercializes patented and proprietary environmental clean technologies in several multibillion dollar sectors (including oil & gas, renewable fuels, and all types of waste management, both solid and gaseous) for the purpose of either destroying/minimizing hazardous waste streams more safely and at lower cost than any competitive alternative, and/or processing the waste for use as a renewable fuel for the benefit of the customers and the environment. SEER has three wholly-owned operating subsidiaries: REGS, LLC; Tactical Cleaning Company, LLC; MV Technologies, LLC; and two majority-owned subsidiaries: Paragon Waste Solutions, LLC; and ReaCH4biogas ("Reach").

For more information about the Company visit: www.seer-corp.com

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes," "looking ahead," "anticipates," "estimates," and other terms with similar meaning. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. Statements in this press release regarding the cost effectiveness, impact and ability of the Company's products to handle the future needs of customers are forward-looking statements. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

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