

## Strategic Environmental & Energy Resources Appoints Former USA Waste Services Chairman and CEO Donald Moorehead as Chairman of the Board and CEO of Paragon Waste Solutions

30-Year Waste Industry Veteran Appointed CEO of Paragon Waste Solutions to Accelerate Rollout of CoronaLux Technology in U.S. and International Markets

GOLDEN, CO -- (Marketwired) -- 05/08/17 -- <u>Strategic Environmental & Energy Resources</u>, <u>Inc.</u> (SEER) (OTCQB: SENR), a provider of environmental, renewable fuels and industrial waste stream management services, has appointed Donald F. Moorehead as chairman of the board of SEER and CEO of Paragon Waste Solutions ("Paragon"). John Combs will continue to serve as the President, CEO and a director of SEER. Fortunato Villamagna will continue to serve as Chairman and President of Paragon.

The board has made the change to expand its industry expertise and provide a better balance of corporate governance and responsibility, as well allow Combs to focus on managing the accelerating growth of the company and, particularly, the recent double-digit revenue growth in its environmental technology solutions division. The appointment also allows the company to leverage Moorehead's three decades of experience in the waste industry, including serving as chairman and CEO of USA Waste Services, the world's largest solid waste company.

Donald Moorehead is currently the Chairman and CEO of Highland Holdings, Inc., and for the past 15 years has been consulting on projects and businesses in New York, New Jersey, Ohio, Puerto Rico, St. Croix, Texas and Hawaii. Mr. Moorehead brings to SEER more than 30 years of C-level management experience in the solid waste industry and was noted as one of the most influential players in the solid waste industry during the 1990's during which time he orchestrating multi-million and billion dollar mergers and acquisitions throughout the world.

Mr. Moorehead's career began after graduating from the University of Tulsa in 1972 with a degree in Engineering Mathematics. From 1977 until 1984 Moorehead served in various positions with Waste Management. In 1985, Mr. Moorehead founded Mid-American Waste Systems, an integrated solid waste management entity and, as chairman of the board and chief executive officer, he led the company through an initial public offering (IPO). In 1994, as the founder and acting chairman of USA Waste, an integrated non-hazardous waste

company, Mr. Moorehead bought Pittsburgh-based Chambers Development Company in a \$725-million transaction that, at the time, created the fourth-largest solid waste company in North America. Just four years later, USA Waste, upon acquiring Waste Management in a \$13 billion-dollar merger became the largest solid waste company in the world. Mr. Moorehead was Chairman of the Board and Chief Executive Officer of USA Waste from October 1990 until May 1994. From 1994 through August 1997, he was vice chairman and chief development officer.

After multiple successful exits in the waste industry, Mr. Moorehead was inducted into the Environmental Industry Association (EIA) Hall of Fame in June 1998. The award selection was based on a long career of service and outstanding contributions to the waste industry. Mr. Moorehead later continued lending his board expertise as a board member for SourceCorp, a NASDAQ listed business process outsourcing company, Metal Management and United Road Service, all successfully filing IPO's during his tenure.

"Don's appointment represents one of the most important milestones in SEER's operating history to date," said John Combs, SEER's president and CEO. "After spending months consulting with Don regarding our technologies and opportunities, commercialization strategies and the successful deployment of our CoronaLux technology in California, we all decided there was no better time to bring on one of the waste industry's most successful and influential leaders. Don's acceptance confirmed our belief that SEER, and particularly Paragon, is on the verge of major break throughs in the industry. With Don now part of the SEER management team, we couldn't be more excited to start the next phase of the growth cycle of our disruptive CoronaLux technology and our other environmental technology solutions divisions."

"I am very excited to join with John Combs and all of the SEER team at such an opportune time," said Don Moorehead. "In addition to having potential to capture increasing market share in the landfill gas space where I have spent the last 30 years, SEER has positioned itself to change the way medical waste is handled and destroyed. I believe I can assist the company to accomplish this important goal by leveraging SEER's impressive IP portfolio and create shareholder value. During my career I have been blessed to be at the right place at the right time on a few occasions. In light of what is happening in the medical waste space right now, I see great opportunity in SEER, with Paragon well positioned to make a major impact. Fortunato Villamagna has done a great job of creating tremendous potential in Paragon and the future of handling medical waste looks cleaner and safer," concluded Moorehead.

## About Strategic Environmental & Energy Resources, Inc.

Strategic Environmental & Energy Resources, Inc. (SEER) (OTCQB: SENR), identifies, secures, and commercializes patented and proprietary environmental clean technologies in several multibillion dollar sectors (including oil & gas, renewable fuels, and all types of waste management, both solid and gaseous) for the purpose of either destroying/minimizing hazardous waste streams more safely and at lower cost than any competitive alternative, and/or processing the waste for use as a renewable fuel for the benefit of the customers and the environment. SEER has four wholly-owned operating subsidiaries: REGS, LLC; Tactical Cleaning Company, LLC; MV Technologies, LLC and SEER Environmental Materials, LLC; and two majority-owned subsidiaries: Paragon Waste Solutions, LLC; and ReaCH4biogas ("Reach"). For more information about the Company visit: <a href="https://www.seer-corp.com">www.seer-corp.com</a>.

## Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes," "looking ahead," "anticipates," "estimates," and other terms with similar meaning. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. Statements in this press release regarding future performance or fiscal projections, the cost effectiveness, impact and ability of the Company's products to handle the future needs of customers are forward-looking statements. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

Investor Relations
MZ North America
Chris Tyson
Managing Director
Direct: 949-491-8235
<a href="mailto:chris.tyson@mzgroup.us">chris.tyson@mzgroup.us</a>

www.mzgroup.us

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