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Spindle Signs Representation Agreement With McKenna Long & Aldridge LLP

Renowned IP Law Firm Will Support Spindle's Intellectual Property Portfolio

SCOTTSDALE, AZ -- (Marketwired) -- 11/21/13 -- Spindle, Inc., (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced that it has signed with McKenna Long & Aldridge LLP (MLA) as its intellectual property attorney. As part of the relationship, Spindle will engage with MLA to further the development of its intellectual property portfolio, with the intention of establishing the company as a recognized innovator in mobile commerce technology. Spindle will work directly with Song K. Jung, chair of MLA's international Intellectual Property and Technology practice, and his team of more than 50 attorneys, patent litigators and patent agents. MLA will oversee the protection of patents, copyrights and other intangible assets that will enhance and distinguish Spindle's solutions.

"Spindle has worked diligently and expended significant resources to cultivate a very innovative product portfolio. As a result of these activities, we now require a top-tier partner to help us defend -- and further expand -- those assets," said Bill Clark, chief executive officer at Spindle. "We are proud to align ourselves with such a stellar team of legal professionals, whose reputation and breadth of clientele in technology has few peers. Our relationship will reinforce Spindle as a leader in the mobile commerce field that delivers real-world solutions, ones that are well-positioned in a dynamic marketplace."

"Spindle has demonstrated a savvy market growth strategy and a keen eye for breakthrough products and technologies," stated Mr. Jung. "We foresee a very exciting future going forward, as Spindle continues its mandate to produce distinctive, valuable market solutions. MLA is proud to add them to our client roster."

Under Jung's direction, MLA has built one of the industry's most prominent intellectual property practices. MLA has been named a "Top Patent Firm" by *Intellectual Property Today* magazine as one of the nation's leading firms for securing the highest quality patents by *Intellectual Asset Management* magazine.

About Spindle, Inc.

Spindle is an innovator of mobile commerce solutions for financial services providers and consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional

electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which include patents pending -- that encompass networks, mobile payments, and security. For more information, visit www.spindlehq.com.

About McKenna Long & Aldridge LLP

McKenna Long & Aldridge LLP (MLA) is an international law firm with more than 575 attorneys and public policy advisors in 15 offices and 13 markets. The firm is uniquely positioned at the intersection of law, business, and government, representing clients in the areas of complex litigation, corporate law, energy, environment, finance, government contracts, health care, infrastructure, insurance, intellectual property, private client services, public policy, real estate, and technology. To further explore the firm and its services, go to mckennalong.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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