

December 9, 2013



Spindle EVP Michael Stevens to Speak at DevCon5 Conference in Universal City, California

Session Will Address Mobile Commerce Opportunities for Software Developers

SCOTTSDALE, AZ -- (Marketwired) -- 12/09/13 -- Spindle, Inc. (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced that Michael Stevens, the company's executive vice president of marketing and innovation, will deliver a presentation on mobile commerce opportunities at DevCon5, a premier conference for HTML5 and mobile application developers. The event will take place December 10 and 11 at the Hilton Los Angeles Hotel in Universal City, California. Stevens' presentation, "The Promise of the Mobile Marketplace," is scheduled for December 11 at 1:00 p.m.

In his session, Stevens will discuss emerging market opportunities for software developers who are considering writing applications for mobile commerce providers. The session will explore a number of issues that are relevant to the mobile commerce space, such as standardized architecture, interoperability, user behavior, security, compliance requirements and expedient go-to-market strategies. Stevens is the creator of Spindle's MeNetwork mobile marketing application, which is an intuitive solution that allows consumers to connect with local merchants through targeted marketing content, loyalty programs, special offers and promotions that are delivered to personal smartphones and tablets.

"One of the prime factors in accelerating mobile commerce adoption is creating an ecosystem that makes it easy for developers to contribute an entire new generation of applications serving the needs of merchants, consumers, and providers," explained Stevens. "However, the paradigms that have worked in ecommerce and even Internet technology do not necessarily translate to a mobile platform. This presentation will demonstrate how developers can tailor designs specifically for the mobile user, merchant, and provider, and maximize their investment in this burgeoning space."

Managed by Technology Marketing Corporation and Crossfire Media, DevCon5 provides web developers and architects with the information and tools required to exploit the capabilities of HTML5 technology. Hands-on sessions will explore topics such as user experience, security, and new mobile business models for the web, browser compatibility and more.

About Spindle, Inc.

Spindle is an innovator of mobile commerce solutions for financial services providers and consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which include patents pending -- that encompass networks, mobile payments, and security. For more information, visit www.spindle.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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