

January 14, 2014



Spindle Signs With Signifi to Integrate MeNetwork's Mobile Wallet System Into High-End Retail Vending Solutions

Agreement Will Allow Consumers to Pay for Purchases at Signifi's "SpotShops" Kiosks Through Their Mobile Devices

SCOTTSDALE, AZ -- (Marketwired) -- 01/14/14 -- Spindle, Inc., (OTCQB: SPDL) ("Spindle"), a leading provider of mobile commerce solutions, today announced that it has signed an agreement with Signifi, a provider of interactive vending solutions for retail environments. Through this new relationship, Spindle's MeNetwork mobile wallet payment solution will be incorporated into Signifi's intelligent "SpotShops" vending machines. The announcement was made at the National Retail Federation (NRF) "Big Show" in New York City.

According to Spindle, the integration of the MeNetwork mobile wallet functionality will enhance payment options for consumers, and enable them to pay for purchases at the "SpotShops" vending kiosks using their smartphones. Customers can rent or purchase DVDs, video games, Apple-licensed products, upscale clothing, accessories and other items through these kiosks that are situated in well-trafficked areas such as airports and shopping plazas. The automated kiosks accept transactions via Visa, MasterCard and American Express, all of which can be conducted through the wallet.

"This is a notable development for both Signifi and Spindle," said Bill Clark, chief executive officer at Spindle. "It elevates the overall purchasing experience for 'SpotShops' customers by allowing consumers to conveniently pay for high-end merchandise with a few clicks of their mobile devices. This relationship demonstrates the potential that exists between mobile commerce technology and next-generation kiosk-based merchandising. We're excited about the fresh opportunities this dynamic presents for Spindle with other non-traditional retail POS venues."

"Spindle's MeNetwork mobile wallet capability allows Signifi to engage our customers in a new manner, providing a more progressive, immediate and secure payment option at our 'SpotShops,'" said Shamira Jaffer, chief executive officer of Signifi Solutions Inc. "The addition of this payment feature positions us on the forefront of the mobile POS trend. We look forward to the additional benefits the MeNetwork solution will deliver to our customer base."

About Spindle, Inc.

Spindle is an innovator of mobile commerce solutions for financial services providers and

consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which include patents pending -- that encompass networks, mobile payments, and security. For more information, visit www.spindle.com.

About Signifi Solutions Inc.

Signifi develops automated retail solutions that transcend traditional consumer expectations. The company delivers engaging automated retail solutions that are sleek and visually appealing while smart and super-intuitive. Signifi's interactive tools increase close ratios at store level and improve interaction between customers. Product lines include Automated Retail Technologies and Sales Assist. www.signifi.com

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

Public Relations Contact

Glenn Goldberg
Chief Executive Officer
Parallel Communications Group
516-705-6116
Email Contact

Investor Relations Contact

Jason Assad
President
LR Advisors, Inc.
678-570-6791
Email Contact

Source: Spindle, Inc.