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## **Apple Store Approves SPYR APPS' Second Game, Plucky Rush, For Download**

DENVER, June 3, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that Plucky Rush, the second game developed by SPYR'S wholly owned subsidiary, SPYR APPS, LLC, is now available for download through the Apple App store.

Download here: <https://itunes.apple.com/us/app/plucky-rush/id992147947>

SPYR APPS successfully launched Plucky Rush in the Google Play store just over two weeks ago. Since then, Plucky Rush has quickly risen up the charts and is now ranked in the top 50 new free games in the Google Play store. SPYR hopes to see similar success for Plucky Rush in the Apple Store. In Plucky Rush, players help Plucky avoid the evil little pluckers and see just how long they can last. For even more fun, play with a friend in "VS." mode and see who can last the longest. Plucky Rush is frequently updated, so players should keep checking back for new features and new fun challenges.

James R. Thompson, CEO of SPYR, INC. States, "Now that our second game is in the Apple App store, we have the ability to reach an entirely new audience with Plucky Rush. Seeing how successful our Android launch was, we are looking forward to what the Apple App store holds for Plucky Rush."

### **About SPYR**

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, Inc. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

### **Safe Harbor Statement**

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect,"

"anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

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