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SPYR's Network of Websites Ranked in the Top 250 Networks in the U.S. by Quantcast

DENVER, June 16, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly-owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that the network of websites owned by Franklin Networks, Inc., SPYR's wholly owned subsidiary, is now ranked in the top 250 digital publishing networks in the United States according to Quantcast.

Quantcast is a company that specializes in real-time advertising and audience measurement for websites. Since the beginning of March, 2015, Quantcast has been directly measuring Franklin Networks' audience and reporting it on its web site (<http://quantcast.com>). According to Quantcast: "The rank of a network, which can include multiple sites, compares the network to all other networks in the same country directly measured by Quantcast."

Quantcast's Network ranking is consistent with Alexa.com's recent certification, indicating that each of Franklin Networks' websites are ranked in the top 1% of all websites worldwide for traffic. These rankings show that the digital properties owned by Franklin Networks are formidable contenders in the digital publishing arena.

See detailed information from Quantcast here: https://www.quantcast.com/p-fwFU1n0X4_ayK

James R. Thompson, CEO of SPYR stated: "The new Network ranking that we have obtained from Quantcast provides further evidence that our network of websites has appeal to a large audience. Our Franklin Networks team works tirelessly every day to add content to the sites and to make them something to be proud of, and those efforts are paying off."

About SPYR

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

Investor Relations Contact:

Marlin Molinaro
Marmel Communications, LLC
(702) 434-8692
mmolinarofc@aol.com

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