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## **SPYR Signs Deal to Publish and Market Popular Pocket Starships Game**

DENVER, Jan. 21, 2016 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in the mobile game and app development and publishing industry and the food service industry, today announced that its wholly owned subsidiary, SPYR APPS, LLC, has entered into an agreement with Spectacle Games Publishing to assume the publication and marketing of its Massive Multiplayer Online Role Playing Game (MMORPG), Pocket Starships ([www.pocketstarships.com](http://www.pocketstarships.com)).

Pocket Starships is a free-to-play cross-platform MMO where players can build and pilot numerous starships in real-time space battles, recruit players and form strong alliances, and battle with and against thousands of other players on a quest for galactic domination.

Pocket Starships already has a significant number of players on the web and on mobile devices, including between 100,000 – 500,000 downloads in the Google Play Store. The game has received very good reviews, averaging 4.4 out of 5 stars in the Google Play Store and 4.5 out of 5 stars in both the Apple App Store and on Amazon. The game is currently available to play on the web ([www.pocketstarships.com](http://www.pocketstarships.com)), and it is downloadable for Android, Apple and Kindle mobile devices at the following links:

<https://play.google.com/store/apps/details?id=air.com.spectaclegames.pocketstarships>

<https://itunes.apple.com/us/app/pocket-starships-space-mmo/id752128884?mt=8>

[http://www.amazon.com/Spectacle-Games-Publishing-Inc-Starships/dp/B00GP2CEUQ/ref=sr\\_1\\_1?s=mobile-apps&ie=UTF8&qid=1452030092&sr=1-1&keywords=pocket+starships](http://www.amazon.com/Spectacle-Games-Publishing-Inc-Starships/dp/B00GP2CEUQ/ref=sr_1_1?s=mobile-apps&ie=UTF8&qid=1452030092&sr=1-1&keywords=pocket+starships)

Under SPYR APPS' agreement with Spectacle Games, Spectacle will continue the development of Pocket Starships to provide regular updates and new content within the Pocket Starships universe, something existing fans of the game have been craving and waiting for. Meanwhile, SPYR APPS will take over the publishing and marketing of the game with its focus being to increase the game's visibility, acquire more users, and increase user retention and monetization.

Paul Thind, Managing Director of Games & Applications states, "I am ecstatic to be working with Spectacle Games to publish and market Pocket Starships. The popularity and the ability to monetize MMO games is immense and we are very enthusiastic about helping expand on a game that already has a significant user base and is already generating revenue. We believe that SPYR's deal with Spectacle Games will result in a better gaming experience for players as well as the potential for significant future revenues for both companies."

Lars Koschin, CEO of Spectacle Games Publishing, states, "We are excited about our new partnership with SPYR. We were looking for the right partner to continue the development and grow the game. SPYR has shown their understanding of the gaming market and how to create revenue in this very competitive market."

#### About SPYR

SPYR, INC. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

#### Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

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