

Telehealthcare, Inc. Announces Key Initiatives, Launches New Corporate Website

SAN CLEMENTE, CA -- (Marketwired) -- 07/27/16 -- Telehealthcare, Inc. ("Telehealthcare.com") (OTC PINK: TLLT), a digital healthcare technology company building and commercializing solutions for the telemedicine marketplace, announced today the launch of its rebranded corporate website and key initiatives for the second half of 2016.

Telehealthcare, Inc.'s new website and business model reflect nearly two years of field work and intensive interaction with the medical community. Our field work has found three key market drivers:

- 1) Growing demand for mobile and tablet based telehealth services with medical professionals
- 2) Increase in legislation and reimbursement of telehealth services
- 3) Slow adoption of telehealth solutions by medical groups and healthcare service providers

Healthcare providers cited the main reasons for the slow adoption of telehealth services are the inability to brand or private label their own solution and the lack of a solution that can unify telehealth services with their existing workflow or business practices.

Key factors driving telemedicine include the rise in the aging and chronically ill population, the shortage of physicians in the U.S. and uneven geographical physician distribution. More than 20 states require coverage of telehealth in Medicaid and Medicare Advantage now allows coverage and reimbursement for telehealth services.

CEO Derek Cahill said that "Digital health and telehealth are transforming healthcare industry throughout the entire ecosystem, impacting medical groups, pharmacies, long term care facilities and many others. Our business focus is to develop innovative solutions that enhance the adoption of telemedicine for medical service providers. The goal is to enable these service providers to utilize telehealth services without major impact to their existing business operations."

Based on research and field work, Telehealthcare.com has developed a platform for medical service providers to launch their own private label and branded telemedicine program. By utilizing the Telehealthcare.com platform, service providers can increase revenue, grow brand awareness and deploy custom mobile or tablet apps that integrate with their existing business practices. Telehealthcare.com platform integrates billing,

patient management, scheduling and e-prescription services with any telehealth visit. This allows for medical groups and healthcare service providers to more quickly and cost efficiently implement and adopt a telehealth solution.

Over the next several months, Telehealthcare.com will be working with strategic partners and service providers to roll out our new telehealth platform. Initially Telehealthcare.com will focus on physician groups, mental health providers, pharmacy solutions, and a few other niche specialty medical service providers. Each of these market segments have strong, growing demand for telehealth services. The goal in the next six to nine months is to build a consistent, growing, recurring revenue base and develop sales with key customers in key target markets.

About Telehealthcare.com, Inc.

Based in San Clemente, California, Telehealthcare, Inc. is digital healthcare technology company building and commercializing a telehealth platform that makes it easier for medical groups and healthcare service providers to adopt and implement telehealth solutions. The Company's core technology is OnCare, a HIPAA Compliant, comprehensive telemedicine platform that includes billing, patient management, scheduling and e-prescriptions. For more information, visit www.telehealthcare.com.

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