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Viggle Subsidiary DraftDay Gaming Group Partners with Sportech Venues and MyWinners.com to Provide Daily Fantasy Sports to Connecticut Customers

Daily Fantasy Sports Offered at 14 Brick-and-Mortar Locations Throughout State and Online

NEW YORK-- Viggle Inc. ("Viggle") (NASDAQ:VGGL), the entertainment marketing and rewards platform, via its fantasy sports subsidiary DraftDay Gaming Group, Inc. ("DraftDay"), announced a partnership with Sportech Venues, Inc. ("Sportech Venues"), a subsidiary of Sportech PLC (LSE:SPO), to provide a white-label daily fantasy sports platform, named MyWinners Fantasy (www.mywinnersfantasy.com), for customers at 14 wagering venues in Connecticut and online at MyWinners.com.

Sportech Venues' locations, branded as "Winners," represent the next generation of premier sports entertainment and wagering locations, and ranging from local betting parlors to a 50,000 square-foot flagship venue, Bobby V's Restaurant and Sports Bar, located adjacent to Bradley International Airport in Windsor Locks, Connecticut. Sportech has plans for a second Bobby V's Restaurant and Sports Bar in Stamford, Connecticut. MyWinners.com is Connecticut's only legal online racing betting site, offering wagers on top thoroughbred, harness and greyhound tracks from across the country and the world.

DraftDay's sports fantasy game platform provides the Winners brand with an exciting new way to cater to a wider, younger demographic, in addition to its existing customer base within Winners' successful wagering venues.

"The expansion of DraftDay's daily fantasy sports offerings into more than a dozen brick-and-mortar locations in Connecticut, as well as online at MyWinners.com, reflects the thriving demand for daily fantasy sports," said John C. Small, Chief Financial Officer of Viggle. "We are looking forward to working with Sportech Venues as we continue to strengthen our hold within the daily fantasy sports market."

"DraftDay's fantasy sports games provide customers another great opportunity to play and win when visiting our locations in Connecticut in person, or online via MyWinners.com," said Ted Taylor, president of Sportech Venues.

"With the popularity of daily fantasy sports at an all-time high, bringing the power of DraftDay to MyWinners.com's customers was a logical next step," said Josh Tepper, General Manager of MyWinners.com. "We hope to provide our players with the same excitement and thrill that they currently enjoy with our horseracing content."

Jointly created by Viggle and Sportech, Inc., a subsidiary of Sportech PLC, DraftDay is a market-leading, business-to-business daily fantasy sports platform well-positioned to become a dominant player in the explosive fantasy sports industry, by building partnerships within the regulated gaming, horseracing and media industries. By establishing the preeminent B2B daily fantasy sports partnership network, with six partners currently signed and in various stages of production, DraftDay is creating innovative digital content for organizations to increase their product range for customers, and to protect their valuable databases.

“DraftDay is excited to have Sportech Venues as its first regulated gaming partner to join our B2B network,” said Nic Sulsky, president of DraftDay. “Bringing this trusted gaming company into our network establishes credibility and lays the ideal foundation for our imminent growth.”

About Viggle

Viggle is an entertainment marketing and rewards platform and fantasy sports provider whose app rewards its members for watching TV shows, discovering new music and playing interactive games. The Viggle Platform had an average monthly total reach of 23.6 million for the three months ended June 30, 2015, including nearly 10 million Viggle registered users. Since its launch, Viggle members have redeemed over \$26 million in rewards for watching their favorite TV programs and listening to music. Members can use Viggle’s store, accessible through the Viggle app or on Viggle.com, to redeem their Viggle Points for TV show, movie and music downloads. In addition, Viggle operates Wetpaint, which offers entertainment and celebrity news online; NextGuide, maker of technology that helps consumers search for, find, and set reminders for TV shows and movies; and Choose Digital, a digital marketplace platform that allows companies to incorporate digital content into existing rewards and loyalty programs in support of marketing and sales initiatives. Viggle is also the largest shareholder of DraftDay, the market leading daily fantasy sports-focused sports platform provider, which offers Viggle members an exciting and ever-growing selection of real-time fantasy sports games with monetary rewards. For more information, visit www.viggle.com or follow us on Twitter @Viggle.

About Sportech Venues, Inc. and MyWinners.com

Sportech Venues, Inc. holds the exclusive license to conduct pari-mutuel wagering on horseracing, greyhound racing and jai alai in the State of Connecticut, in perpetuity. The company operates 14 wagering venues and sports bars under the brand, *Winners*. In addition, the company operates an account wagering service at www.MyWinners.com, which offers online wagering on horseracing and greyhound racing, and telephone wagering on horseracing, greyhound racing and jai alai. A portion of every dollar wagered with Winners goes to the Connecticut General Fund, to local municipal tax funds and to funds for responsible gaming. For more information about Winners, please visit www.MyWinners.com.

About DraftDay Gaming Group, Inc.

DraftDay Gaming Group, Inc. is the first business-to-business daily fantasy sports-focused sports platform provider. Born out of a partnership between Viggle Inc. (NASDAQ: VGGL)

and Sportech, Inc., a subsidiary of Sportech PLC (LON:SPO), DraftDay provides turnkey white-label daily fantasy solutions to organizations looking for ways to monetize their existing users while protecting their valuable databases. DraftDay has paid out over \$30 million in prizes with player retention and brand loyalty second to none in the industry. For more information, please visit www.draftdaygaming.com.

Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. All information provided in this press release is as of the date of this release. Except as required by law, Viggle Inc. undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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