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## Vuzix Selected by ESSERT as Smart Glasses Partner for its Enterprise AR Applications and Service

**M.A.X. Automation AG will use this complete AR solution beginning in January 2016, with many other customers to follow**

ROCHESTER, N.Y., Dec. 18, 2015 /PRNewswire/ -- [Vuzix Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that it has been selected by [ESSERT GmbH](#) as a smart glasses partner for ESSERT's enterprise augmented reality (AR) service. This partnership will enable ESSERT to sell Vuzix M100 Smart Glasses to its enterprise and business customers alongside its own Augmented Support and Augmented Training applications. The first customer of this complete AR business solution, [M.A.X. Automation AG](#), an international industrial automation and environmental technology company, will receive shipments commencing in January 2016.



Vuzix M100 Smart Glasses enabled with the ESSERT Augmented Support application, an advanced, cost-effective remote support system for smart glasses, allows engineers and machine operators to connect live to a remote support unit for real-time technical and engineering assistance. Personnel located in the field will be able to connect to a remote M.A.X. Automation expert for real-time support during troubleshooting and fault fixing. The M100 camera allows the expert to see in real time what the engineer or machine operator sees on-site. Using the two-way communication provided by the M100, they can exchange information and the expert can provide verbal instructions and feedback, as well as transmit data sheets or images for viewing on the M100 screen. The M100 also allows the expert to collect real-time data for efficient data recording and cost clearing.

"We developed the M100 Smart Glasses with the enterprise market in mind," said Paul Travers, President and Chief Executive Officer of Vuzix. "ESSERT is an ideal AR and sales partner, thanks to its understanding of the needs of enterprise customers and the applications it has created to bring modern, intelligent and efficient work processes to organizations around the world. We're pleased that companies such as M.A.X. Automation are saving time and money thanks to our Smart Glasses with Essert applications."

"In 2016, we expect to supply M100 Smart Glasses units for use alongside M.A.X. Automation machines worldwide," said Christopher Essert, CEO and founder of ESSERT GmbH. "Vuzix Smart Glasses are reliable and robust and we're delighted to partner with Vuzix to offer our enterprise customers an all-around solution for intelligent data capture and communication."

To learn more about how M.A.X. Automation will use the M100 Smart Glasses with Augmented Support from ESSERT, please watch [this video](#).

### **About ESSERT GmbH**

Founded in 2009, ESSERT specializes in 'Industrial Automation' and has been developing tablet and smart glasses technologies for its enterprise customers since 2012. In addition to the Augmented Support software, ESSERT also developed 'Augmented Training' - a comprehensive remote training application that enables organizations to effectively group train workforces. Training doesn't stop there, though; by using smart glasses and ESSERT's 'Training on the Job' software, workforces can continually improve their abilities.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 41 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2015 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the future level of success of the ESSERT sales partnership, and amount other things, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable

Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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