

# Vuzix Chief Operating Officer to Keynote at the 5th Annual Smart Manufacturing Summit

ROCHESTER, N.Y., May 15, 2017 /PRNewswire/ -- <u>Vuzix® Corporation</u> (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Paul Boris, the company's recently appointed Chief Operating Officer will be the lead-off keynote speaker at the 5<sup>th</sup> Annual Smart Manufacturing Summit in Seattle, Washington on Tuesday May 16, 2017 at 8:30am Pacific Time.



Mr. Boris will provide an overview of Manufacturing's next Golden Age – one of data-driven agility. He will discuss how concepts like machine learning and the Industrial Internet collide, fueled by advances in machines, material and personal technologies such as smart glasses, as well as how these might impact an evolving workforce. Boris's vision and insights are the backdrop and introduction to the co-host of the event, Dennis Muilenburg, CEO of The Boeing Company.

Attendees of the summit will have an opportunity to tour Boeing's Everett factory, the world's largest factory by volume with more than 30,000 employees. The summit will go over technical skill gap, supply chain issues, talent management and reshoring challenges faced my manufacturing operations.

"Smart glasses are a critical part of every advanced manufacturing solution stack, in combination with an array of automation and effectiveness tools. They play a vital role in this next golden age for manufacturing, which is already underway at facilities run by Boeing and many others," said Paul Boris, Chief Operating Officer of Vuzix. "The manufacturing industry is ripe for disruption, and the use of wearable technology will play a vital role in the day-to-day success of nearly every operator and engineer on the plant floor or in the field."

**Event:** 5<sup>th</sup> Annual Smart Manufacturing Summit

Location: Seattle, Washington

**Date:** May 15-17, 2017

# **About The 5<sup>th</sup> Annual Smart Manufacturing Summit**

The 5th Annual Smart Manufacturing Summit offers fresh thinking on the opportunities and challenges facing manufacturing CEOs, as well as providing the ideal environment to discuss best practices and trends in global markets, quality, supply chains, talent issues and more. 175 CEOs and high-level manufacturing executives will meet for two days in Seattle and engage in panel sessions, breakout sessions, and exclusive plant tours. Participation enables CEOs to glimpse into the future and get ahead of the issues their organizations face. Co-hosted by The Boeing Company, CEO Dennis Muilenburg will be a featured speaker. In addition to world-class speakers and interactive sessions, participants will enjoy an exclusive tour of the largest building in the world by volume, Boeing's Everett Factory.

#### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the role of smart glasses in smart manufacturing, and among other things, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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