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5BARz™ Launches Wi-Fi 'ROVR' IoT Hub in India

SAN DIEGO--(BUSINESS WIRE)-- 5BARz International (OTCQB:BARZ) (www.5BARz.com) ("5BARz" or "the Company"), a technology leader in the cellular network extender industry and broadband networks, is pleased to announce that our wholly owned subsidiary, 5BARz India Private Limited, today unveiled its advanced next generation **5BARz™ 'ROVR' Wi-Fi Router & Smart IoT Hub** at an event held at its Bangalore offices. In attendance were several local business leaders including Mr. Narayanan Sadagopan, Director, IIT Bangalore, as well as Mr. Vasan Paulraj, Managing Director & Head - Financial Sponsors Group, Axis Capital Limited.

5BARz India will immediately start rolling out the product in the Indian market as a part of its exclusive contract with a top Internet Service Provider (ISP) to connect 5 million Indian homes to the Internet over the next 5 years. 5BARz will begin the joint branding marketing campaign along with the leading ISP in the coming weeks. As a part of the joint roll out 5BARz India will also make the product available in e-tailers like Amazon, Flipkart and Snapdeal and through major retail chains.

Some unique 'ROVR' features:

- **Always on with 4-hours battery backup**
- **Wire line + Wireless backhaul combined**
- **Parental controls and usage control**
- **Home safety and security features**

Speaking at the occasion, **Mr. Daniel Bland, Founder & CEO, 5BARz International**, said, "We are very excited to launch our 'ROVR' Wi-Fi IoT Hub in the Indian market. This is a major milestone for the company and represents our second product line to be introduced and launched here in India. With the successful commercialization of our Network Extender here in India, which we achieved last year, 5BARz continues to lead the market with breakthrough technology. Our new Wi-Fi product represents the very best of creativity and technological ingenuity. We believe our device will deliver the best Wi-Fi user experience in the India market."

Mr. Samartha Nagabhushanam, CEO, 5BARz India, said, “This is a very special day for the entire team and I would like to congratulate them on their continued excellence in producing leading edge technology solutions for the Indian market place and beyond.”

Mr. Vasan Paulraj, Managing Director & Head - Financial Sponsors Group, Axis Capital Limited, said, “I am delighted to be a part of this launch. I have been working closely with Daniel and Samartha these past few months on our financing mandate and have gotten very close to team 5BARz. We are impressed with their progress and we look forward to closing on a significant financing in the near future. This is a major accomplishment for the company and I would like to offer my sincere congratulations.”

The ‘ROVR’ encompasses several innovative features including dual backhaul, power backup, mini Wi-Fi instances for each member, customizable bandwidth and data usage, remote monitoring, alerts and advanced IoT capabilities which can be monitored and customized with the easy-to-use 5BARz™ Smart Experience connectivity suite of applications from anywhere and at any time. The product functions as a hub for the smart devices with these built in IoT capabilities which come as a default feature in the device. As an IoT hub, it will manage and control temperature, humidity, gas detection, motion sensors and cameras which can alert the home owners with a call or SMS.

About 5BARz India

5BARz India Private Limited is one of India’s most promising technology start-ups that is well equipped to provide seamless connectivity solutions. 5BARz India is a part of 5BARz International Inc., a start-up that is delivering solutions for cellular and broadband network operators in providing clear, high quality signal and superior connectivity for their subscribers. 5BARz™ with its 2 state-of-the-art products, 5BARz™ Network Extender for cellular connectivity and the 5BARz™ Wi-Fi Router for broadband connectivity is striving to solve the problem of last mile connectivity. Due to the plug & play nature and zero installation cost, the 5BARz™ suite of products is emerging as the most attractive proposition in India.

The ultra-portable [5BARz™ Network Extender](#) incorporates a patented technology to create a high engineering based, single-piece, plug and play device that strengthens weak cellular signals by amplifying even the poorest cellular signals from 1 bar to 5 bars, ensuring uninterrupted connectivity at home and work.

The [5BARz™ ‘ROVR’ Wi-Fi Router & Smart IoT Hub](#) through its single-piece, plug and play device introduces a break through approach in providing uninterrupted and superior coverage and connectivity across home and work with a smart approach to broadband.

For further information on 5BARz India, visit www.5BARzIndia.com

About 5BARz International Inc.

The 5BARz International Inc. business is focused on the global commercialization of patented product technologies branded under the name 5BARz®. 5BARz® is a cellular and broadband connectivity solutions company for application in the small office, home or for when users are mobile. 5BARz® incorporates patented technology to create highly

engineered, single-piece, plug 'n play units that strengthens weak cellular signals to deliver high quality signals for voice, data and video reception on cell phones and other cellular equipped devices cellular connectivity device and an uninterrupted and smart solution for the broadband coverage solutions. 5BARz® represents a key solution for network operators in providing clear, high quality signal for their subscribers with a growing need for high quality connectivity. 5BARz International Inc.'s shares are publicly traded on the OTCBB under the ticker symbol BARZ.

For further information about 5BARz International, Inc., visit www.5BARz.com

Legal Notice Regarding Forward-Looking Statements

The information contained in this release consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Such forward-looking statements involve known and unknown risks and uncertainties, including all business uncertainties relating to product development, marketing, market acceptance, future capital requirements, and competition in general that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. The Company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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