

July 31, 2014



Save The World Air to Host Business Update Call on August 11 at 1:30 PDT/4:30 EDT

SANTA BARBARA, CA -- (Marketwired) -- 07/31/14 -- Save The World Air, Inc. (d\l\b\l\ a STWA) (OTCQB: ZERO), a developer of integrated solutions for the energy industry, announced today it will release financial results and provide a business update for the second quarter ended June 30, 2014, after market close on Monday, August 11. A pre-recorded conference call will be available via webcast beginning at 1:30 p.m. PDT/4:30 p.m. EDT. Chief Executive Officer and Chairman of STWA Gregg Bigger will host the webcast.

Investors interested in hearing the business update can [Click Here for the Webcast Link](#) or check the Investor Relations section of the Company's web site under news/events. The webcast will be available for 60 days.

About STWA

STWA is a developer and vendor of commercial flow assurance solutions designed to deliver operational benefits to the global energy industry. As a trusted partner and certified supplier to oil producers and transporters here in North America and globally, STWA designs and manufactures industrial-grade equipment for improving the efficiencies and economics of the upstream, gathering and midstream energy sectors. During the recent unprecedented expansion of the energy industry made possible by enhanced crude recovery techniques, STWA has diligently prepared a stable, robust foundation for growth, and is currently entering the market collaboratively with several leading entities within this market. More information is available at: www.stwa.com.

Safe Harbor Statement:

Some of the statements in this release may constitute forward-looking statements under federal securities laws. Please visit the following link for our complete cautionary forward-looking statement: [STWA Safe Harbor](#)

Investor Relations & Media Contact:

STWA

Tel: (805) 845-3581

E-mail: investor@stwa.com

Source: Save The World Air, Inc.