

May 13, 2009



STWA to Be Presented With Resolution at Event With Senator Tony Strickland

SANTA BARBARA, CA--(Marketwire - May 13, 2009) - [Save the World Air, Inc.](#) (OTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, will receive a Resolution in an event with the Honorable Tony Strickland of the 19th Senatorial District, California this Saturday, May 16th, 2009.

"This event had to be rescheduled previously due to the Santa Barbara fires, which directly impacted many of our friends and neighbors," stated Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc. "We spoke to the Senator and made the decision to postpone the event last week, until this situation was brought under control. Thankfully, the fires were contained and our community is beginning to get back to the business at hand."

Members of the media are invited to attend. This event is a private function. Please RSVP directly with the company at: 877-872-7892. Refreshments will be served and photo opportunities will be accommodated. The event is scheduled for 1 to 2 hours. STWA's CEO, Mr. Cecil Bond Kyte, will be on hand to address questions and conduct interviews.

The Resolution is an official document, presented by the Honorable Tony Strickland, acknowledging STWA's past and future contributions to the local and State economy as an employer and manufacturer based in the State of California. The Resolution exemplifies the accomplishments of STWA and thanks the Company and its staff for its service to the community and the State of California.

More information on Senator Strickland is available at: <http://www.tonystrickland.com>

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at <http://www.magchagr.com>

Follow STWA on Twitter: <http://www.twitter.com/stwainc>

Follow STWA on Facebook: <https://www.facebook.com/group.php?gid=50849493541>