

March 5, 2012



STWA CEO, Cecil Kyte, Presenting to Chinese Industry Executives and Government Officials March 5th - 9th

SANTA BARBARA, CA--(Marketwire -03/05/12)- [STWA, Inc.](#) (OTC.BB: [ZERO.OB](#) - [News](#)) ("STWA" or the "Company"), a developer of [applied solutions](#) for oil and fuel delivery systems in the multi-billion dollar oil pipeline and diesel engine markets, today announced that the Company's Chairman and CEO, Mr. Cecil Bond Kyte, will be presenting the Company's [Applied Oil Technology™ \(AOT™\)](#) oil pipeline efficiency technology to key decision makers in China during the week of March 5th to March 9th. Presentations will be made in China to both governmental and commercial decision makers in the oil pipeline industry regarding the implementation of AOT™ in China.

Mr. Kyte's agenda will include:

1. Reviewing STWA's worldwide intellectual property position and demonstrating how the AOT™ technology can reduce oil viscosity;
2. Developing, in conjunction with Chinese counterparts, a model of the energy efficiency benefits to China specifically with regards to China's national mandate to reduce energy consumption 16% by 2015; and an economic model of the benefits AOT™ can create for China and Chinese enterprises;
3. Discussing the establishment of an R&D facility in China to further develop STWA's products and technologies to suit the Chinese market;
4. Discussing with Chinese counterparts the Chinese market estimates of 13,932 miles of crude oil pipelines and 8,265 miles of oil product pipelines within Chinese national borders, with total consumption growing by approximately 1.1 million barrels per day, per year, and the impact of viscosity reduction on this growth. This 1.1 million barrels per day growth figure represents almost 40% of projected world oil demand growth between 2010 and 2012, making China the largest growth market in the world. (Source: EIA.gov)

STWA recently announced it has signed a Letter of Intent with Beijing Heng He Xing Ye Technology Development Co., Ltd ("TDC") for licensing, sales and distribution of STWA's AOT™ into the Chinese market. TDC Founder and CEO, Mr. Ruilin Zhao, will be co-presenting with Mr. Kyte.

About Beijing Heng He Xing Ye Technology Development Co., Ltd (TDC)

Established in February 2001, Beijing Heng He Xing Ye Technology Development LLC distributes electronic components, IT products and variable-frequency drives (VFD) to the Chinese oil industry. TDC is located in Beijing and has 200 employees. TDC's clients are publicly listed companies who nationally service various forms of industrial control systems including power controls, digital communications and automotive electronics. TDC's clients are technology leaders with sizeable market shares and recognized brand names. TDC's business scope includes assembly, system integration of Variable Frequency Regulation equipment, auxiliary parts manufacturing, Agent services and distribution of leading brands.

Pre-sales services: engineering plan, system layout verification, feasibility study. Post-sales services: trouble shooting, on-site engineering services, testing & analysis. TDC's clients include Avnet, MetaTech, Arrow, IBM, Sun Microsystems, Hewlett-Packard, Oracle, SH-Liangxin, Schneider Electric, and Danfoss.

About AOT™

STWA's Applied Oil Technology™ (AOT™) is designed to allow pipeline operators to temporarily reduce the viscosity of the crude oil within their pipeline(s) to reduce the fluid-drag (also known as friction-loss) between the fluid and the pipeline. By reducing the friction loss, pipeline operators' pump systems require less energy to maintain a constant flow rate, thereby directly reducing daily operation costs.

About STWA, Inc.

STWA, Inc. (OTC.BB: [ZERO.OB](#) - [News](#)) develops and commercializes energy efficiency technologies that assist in meeting increasing global energy demands, improving the economics of oil extraction and transport, and reducing greenhouse gas emissions. The Company's intellectual property portfolio includes 24 domestic and international patents and patents pending, which have been developed in conjunction with and exclusively licensed from Temple University. STWA's technologies include Applied Oil Technology (AOT™) which improves oil flow through pipelines. AOT™ has been proven in U.S. Department of Energy tests to increase the energy efficiency of oil pipeline pump stations by over 13%. ELEKTRA™ improves diesel engine efficiency for industrial diesel engines, as well as diesel-powered trucks, trains, marine vessels, military fleets and jet turbines. More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.