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# CCA Industries, Inc. Reports 14.6% Net Sales Increase And Return To Profitability In The First Quarter Of 2015

EAST RUTHERFORD, N.J., April 15, 2015 /PRNewswire/ -- CCA Industries, Inc. (NYSE MKT: CAW) announced its first quarter results for the period ended February 28, 2015. Specific results can be found on the chart below.

Net sales increased 14.6% to \$6,952,857 in the first quarter of fiscal 2015 from \$6,065,778 in the prior year first quarter. Net sales of each of CCA's core brands increased during the first three months of fiscal 2015 versus the comparable period in the prior year.

Richard Kornhauser, Chief Executive Officer and President, commented, "We are pleased with our first quarter business results, however we are cognizant that our niche brands compete in highly competitive categories and will continue to require the backing of smart marketing and advertising programs to deliver sustainable profitable growth. We are committed to doing just that in the months ahead."

Income from Operations increased \$1,754,715 to a profit of \$98,596 in the first quarter of 2015 versus an operating loss of \$1,656,119 reported for the first quarter of fiscal 2014. Earnings per share, on a fully diluted basis, were \$0.01 from continuing operations versus a loss of \$(0.15) in the prior year first quarter.

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, and "Solar Sense" sun protection products.

**Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.**

Three Months Ended

February 28, 2015 February 28, 2014

Revenues	\$6,957,516	\$6,302,700
Income (Loss) from Continuing Operations	\$57,608	\$(1,046,656)
(Loss) on Discontinued Operations	\$-	\$(192,909)
Net Income (Loss)	\$57,608	\$(1,239,565)

Earnings (Loss) per Share:

Basic

Continuing Operations	\$0.01	\$(0.15)
Discontinued Operations	\$-	\$(0.03)
Earnings (Loss)	\$0.01	\$(0.18)

Weighted Average Shares Outstanding:

Basic	7,006,684	7,006,684
Diluted	7,155,242	7,006,684

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