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MV Portfolios Expands Academic Intellectual Property Operations to the United Kingdom

Expansion Will Be Led by Seasoned IP Licensing Executive Brian Rivette

JACKSONVILLE, FL -- (Marketwired) -- 10/13/14 -- MV Portfolios, Inc. (OTCQB: MVPI) ('MVP' or the 'Company'), a Jacksonville based intellectual property investment, development and licensing company, today announced that it is expanding its operations to the United Kingdom, led by Brian Rivette, a member of its executive team. Rivette will be focused on implementing a key MVP growth strategy: identifying and blending complementary academic innovation from the Americas, Europe and Asia.

Rivette is a seasoned licensing executive who has successfully monetized intellectual property since the mid-1990s. He is one of the founders, as well as former president and COO of A2D, L.P., a company that licensed the telecommunications patent portfolio of Ronald A. Katz. By the time Rivette left the firm, there were over 275 companies with license rights under the portfolio and it had generated well over 1 billion USD in licensing revenue.

Rivette, a consultant to MVP, stated, "MVP's business model and mission fit my view of how successful businesses can offer a 'double bottom line' rewarding two parties. In MVP's case, the faculty, staff and students at educational institutions as well as MVP shareholders gain from our collaborations. Together, we are contributing to the creation, analysis and dissemination of knowledge -- and applying it in a manner that benefits end users. This might be consumers using smartphones, primary health care providers gathering more accurate information, real estate agents learning about properties or inventory managers creating global networks. We encourage academic institutions to look beyond short term implementation of phone 'apps' and instead explore the long term benefits of IP that has been created by non-intuitive collaborations between multiple universities and private inventors."

President and founder William Meadow of MVP, added, "I am thrilled that Brian will be expanding our operations through his new base of operation in Europe. His expertise and acumen are valuable to our success both here in the U.S. and abroad."

In addition to his work with MVP, Rivette is also president and founder of Focal Concept, Inc., which is operating in the technology licensing and economic development space,

dedicating a significant portion of its time to pro-bono health related projects in West and North Africa.

About MV Portfolios, Inc.:

MV Portfolios, Inc. is a patent productization company designed to assist universities and inventors with their mobile applications and smartphone technology IP. MVP holds a series of patents related to street level imaging and location based services. The company has extensive knowledge, resources and experience in creating strategic distribution channels to reap the hidden value of university innovations. For more information please visit www.mvportfolios.com.

Safe Harbor Statement:

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intend," "believe" or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including, without limitation, statements made with respect to expectations with respect to our lack of profitable operating history, changes in our business, potential need for additional capital, fluctuations in demand; changes to economic growth in the U.S. economy; and government policies and regulations, including, but not limited to those affecting the Internet, all as set forth in our Annual Report on Form 10-K and most recent Form 10-Q. All forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements, many of which are generally outside the control of MV Portfolios, Inc. and are difficult to predict. MV Portfolios, Inc. undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

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