



### Company Overview

Mobivity provides a platform to drive customer frequency for national restaurants, retailers, personal care brands, and their partners.

Mobivity's re•currency platform increases customer engagement and frequency by capturing detailed POS transaction records, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards.

### Mobivity Announces Q1 2018 Results, Reports Revenues of \$3.7M

May 14 2018, 4:10 PM EDT

### Mobivity Announces Q1 2018 Results, Conference Call Scheduled for May 14th, 2018

May 9 2018, 8:00 AM EDT

### Mobivity and Round Table Pizza Announce Three Year License Expansion of Mobivity's Full re•currency Platform to More than 400 Locations Nationwide

Apr 10 2018, 8:00 AM EDT

### Stock Overview

Symbol	MFON
Exchange	OTCQB
Market Cap	39.84m
Last Price	\$1.02
52-Week	\$0.67555 - \$1.80

06/22/2018 10:35 AM EDT

### Investor Relations

Charles B. Mathews  
Mobivity, Chief Financial Officer  
T: (480) 588-2473  
[charles.mathews@mobivity.com](mailto:charles.mathews@mobivity.com)

### Management Team

#### Dennis Becker

Chairman, Chief Executive Officer

#### Alek Zdziarski

Chief Technology Officer, EVP Operations

#### Charles B. Mathews

Chief Financial Officer

#### Deena McKinley

Chief Experience Officer

#### David Galante

Senior Vice President, Marketing and Product

### Mobivity Holdings Corp.

55 North Arizona Place  
Suite 310  
Chandler, AZ 85225

### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.