



Company Overview

Mobivity provides a platform to drive customer frequency for national restaurants, retailers, personal care brands, and their partners.

Mobivity's re-currency platform increases customer engagement and frequency by capturing detailed POS transaction records, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards.

Mobivity Announces Q2 2018 Results, Expects Third Quarter Revenues Between \$5M and \$7M

Aug 14 2018, 4:05 PM EDT

Mobivity to Announce Q2 2018 Results, Conference Call Scheduled for August 14th, 2018

Aug 10 2018, 8:00 AM EDT

Subway and Mobivity to Present Next Generation Mobile Communication and Commerce at the MMA CEO & CMO Summit on July 17th

Jul 17 2018, 10:03 AM EDT

Stock Overview

| | |
|------------|------------------|
| Symbol | MFON |
| Exchange | OTCQB |
| Market Cap | 52.76m |
| Last Price | \$1.15 |
| 52-Week | \$0.762 - \$1.80 |

08/17/2018 03:46 PM EDT

Investor Relations

Charles B. Mathews
Mobivity, Chief Financial Officer
T: (480) 588-2473
charles.mathews@mobivity.com

Management Team

Dennis Becker

Chairman, Chief Executive Officer

Alek Zdziarski

Chief Technology Officer, EVP Operations

Charles B. Mathews

Chief Financial Officer

Deena McKinley

Chief Experience Officer

David Galante

Senior Vice President, Marketing and Product

Mobivity Holdings Corp.

55 North Arizona Place
Suite 310
Chandler, AZ 85225

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.