EV CHARGING SERVICES

www.BlinkCharging.com
SAFE HARBOR STATEMENT

The following discussion, in addition to the other information contained in this presentation, should be considered carefully in evaluating our prospects. This presentation (including without limitation the following factors that may affect operating results) contains forward-looking statements regarding us and our business, financial condition, results of operations and prospects. Words such as “expects”, “anticipates”, “intends”, “plans”, “believes”, “seeks”, “estimates” and similar expressions or variations of such words are intended to identify forward-looking statements, but are the exclusive means of identifying forward-looking statements in this presentation. Additionally, statements concerning future matters such as revenue projections, projected profitability, growth strategies, and other statements regarding matters that are not historical are forward-looking statements.

Forward-looking statements in this presentation reflect the good faith judgment of our management and the statements are based on facts and factors as we currently know them. Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking statements. Factors that could cause or contribute to such differences in results and outcomes include, but are not limited to, those discussed in this presentation. Readers are urged not to place undue reliance on these forward-looking statements which speak only as of the date of this presentation. We undertake no obligation to revise or update any forward-looking statements to reflect any event or circumstance that may arise after the date of this presentation.

This presentation is not a prospectus and is not an offer to sell, nor a solicitation of an offer to buy, any securities. Blink Charging Co. (the “Company”) has filed a registration statement on Form S-1 (including a preliminary prospectus) with the Securities and Exchange Commission (the “SEC”). Before you invest, you should read the prospectus and other documents the Company files with the SEC for more complete information about the Company and this offering. You can obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov.
BLINK CHARGING

Corporate Highlights

Founded in 2009 and based in Miami Beach, FL, we are a leader in Electric Vehicle (EV) charging. We own and operate the Blink Network, which monitors, and tracks all Blink EV charging stations and all of its charging data.

Nationwide locations open to all drivers

- 5,600+ commercial EV charging stations in 40 states
- 8,900+ residential charging stations deployed
- 15,000+ EV charging stations throughout the U.S.

Strategic commercial, municipal, and retail partners

- Direct access to growing registered member base of 150,000+
EVS ARE HERE TO STAY

- There are currently more than 1.2 million electric vehicles in the U.S.
  
- In 2018 US EV sales were up 81% from 2017
  
- In 2018 global EV sales totaled 2.1 million, up 64% from 2017
  
- Consumers want a green, renewable transportation solution
  
- Governments are passing legislation to ban internal combustion engine vehicles
  
- All major automobile manufacturers are offering EV options
  
- EVs are now mass-market items
  
- By 2025 EV sales are projected to account for 30% of all global vehicle sales

1. Edison Electric Institute: Electric Vehicle Sales Forecast & the Charging Infrastructure Required Through 2030
2. InsideEVs: Global Electric Vehicles Sales Are Rising Exponentially
EVS RAPID GROWTH STAGE IS NOW

- EVs are now considered mainstream
  - Established OEMs have announced launches of more than 100 BEV models by 2024
- Car manufacturers are committed to EVs
  - OEMs have committed to invest more than $300 Billion in EV research & development, and manufacturing
- Battery costs are decreasing while battery capacity and energy density are increasing
  - Li-ion battery cost per kWh approaching energy/cost parity with ICE vehicle
    (2010 - $1,000; 2017 - $200; Tesla projects $100 in 2020)
  - Range anxiety is quickly fading away
    - Tesla Roadster launches in 2020 with a range of 620 miles
- EVs are more reliable and easier to maintain with fewer moving parts than ICE vehicles
- EV and battery technology will contribute to the Electrification of Things (EOT)
OEMS COMMITTED TO GO “ALL IN”

40+ models currently available and more being announced each quarter. Improved EV battery technologies and scale continue to reduce EV prices and increase driving range.

**REUTERS**
“Ford plans $11 billion investment, 40 electrified vehicles by 2022”

**The New York Times**
“Carmakers’ investment in electric vehicles: $100 billion by 2020”

**THE WALL STREET JOURNAL**
“VW Accelerates Electric Car Effort With $40 Billion Investment”

**NBC NEWS**
“GM Is Going All Electric, Ditch Gas- and Diesel-Powered Cars”

**USA TODAY**
“Porsche’s U.S. CEO: We anticipate roughly half of our vehicles sold by 2025 will be plug-in hybrids or battery electric vehicles.”

**Fortune**
“The number of electric cars on the road is predicted to expand to 125 million worldwide by 2030”

**The New York Times**
“BMW expects electric cars and hybrids to make up 25 percent of its sales by 2025”

**Fortune**
“BMW Wants to Sell Half a Million Hybrids and Electric Cars by 2019”
WHAT WE DO

Design, Manufacture, Sell & Deploy
Blink EV charging stations, creating destinations for EV drivers

Own, Operate, & Maintain
a nationwide network of EV charging stations under long-term agreements with property partners and have deployed over 15,000 units

Generate Revenue
by charging EV drivers to power their cars, selling EV charging hardware, and providing network connectivity and payment processing for our property partners

150,000+
REGISTERED BLINK MEMBERS

15,000+
EV CHARGING STATIONS THROUGHOUT THE U.S.
BLINK HISTORY
Major Milestones

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Car Charging Group, Inc. Founded</td>
</tr>
<tr>
<td>2013</td>
<td>Acquired Four EV charging providers including Blink related assets</td>
</tr>
<tr>
<td>2014</td>
<td>Began participating in Nissan’s “No Charge to Charge” program</td>
</tr>
<tr>
<td>2015</td>
<td>Introduced new features to the network and mobile app including kilowatt-hour pricing and remote start</td>
</tr>
<tr>
<td>2016</td>
<td>Introduced new network features</td>
</tr>
<tr>
<td>2017</td>
<td>Launched redesigned Blink mobile applications</td>
</tr>
<tr>
<td>2018</td>
<td>Changed company name to Blink Charging Co.</td>
</tr>
<tr>
<td>2019</td>
<td>Closed public offering and began listing and trading on Nasdaq Capital Market raised $33.5 million</td>
</tr>
<tr>
<td>2019</td>
<td>DSPOne Co. Ltd, Google, and Hubject partnerships are formed expanding Blink’s footprint</td>
</tr>
<tr>
<td>2019</td>
<td>Deployment of the new Generation 2 IQ 200 Level 2 product family begins</td>
</tr>
<tr>
<td>2019</td>
<td>Blink signs agreement with Eunice Energy to provide EV Charging Stations in Greece</td>
</tr>
<tr>
<td>2019</td>
<td>Carasso Motors agreement takes affect bringing Level 2 residential charging to Israel</td>
</tr>
</tbody>
</table>

REGISTERED BLINK MEMBERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>50,000</td>
</tr>
<tr>
<td>2016</td>
<td>75,000</td>
</tr>
<tr>
<td>2017</td>
<td>100,000</td>
</tr>
<tr>
<td>2018</td>
<td>140,000</td>
</tr>
<tr>
<td>2019</td>
<td>150,000+</td>
</tr>
</tbody>
</table>
FAMILY OF NEW GENERATION 2 PRODUCTS

RESIDENTIAL
Level 2 HQ 100
Wall Mount Home Charging Unit

COMMERCIAL
Level 2 IQ 200
Wall Mount, Single, Dual, or Triple Pedestal Commercial Charging Units
- Advance
- Kiosk
- Smart

Level 3 DC Fast
Commercial Charging Units
A NEW GENERATION OF LEVEL 2 CHARGING STATIONS

Blink IQ 200 Level 2 AC EV Charging Station Family

- Network connected charging stations
- Fastest Level 2 charging available: up to 80 Amps (19.2kW)
- Several designs to suit different needs: Advanced, Kiosk, and Smart
- Tracks energy usage and Blink handles the billing for the drivers
- Flexible Installation: Wall or Pedestal Mount
- Blink OCPP v1.5 and v1.6J support
- Flexible installation on any size circuit breaker from 10 to 100 Amps with 80% output at the port
LEVEL 2
IQ 200
FEATURES

Future-Proof Design
• Fee options include time-based, kWh-based, or session-based billing functionality
• Payment methods: RFID, Apple Pay, Google Wallet, and all major credit cards
• Convenient, user-friendly interface
• Displays charging station status and transaction details

Energy Management
• Internal meter to monitor energy and demand usage
• Supports real-time energy usage data evaluation
• Controllable output to support utility demand response requests

Network, Product, & Customer Support
• Multiple modes of communication, including Wi-Fi and cellular
• Over-the-air remote firmware update and management
• Blink Network Operations Center actively monitors and manages the network
• Smart-phone app for status changes and notifications
• Role-based features to manage permissions and access levels
• Secure, high-availability, enterprise-grade infrastructure
LEVEL 3
VEEFIL DC FAST CHARGING STATIONS

Veefil-RT Benefits

- Slim, compact, and stylish design
- Liquid cooling & increased reliability
- Blink Network & OCPP integration
- Low maintenance
- Reduced installation cost
- 50kW available up to 350kW (EV)
LEVEL 2
HQ 100 HOME
CHARGING STATIONS

Blink HQ 100 Benefits

- 30 Amp Level 2 AC Charging Station
- Charge 4x faster than the standard EV Level 1 cord
- Start delay optimizes utility charge rates
- Long-reach 18 ft. cable with cable hanger
- Compatible with all electric vehicles*

*Compatible with Tesla Model S/X/3
SAE J1772 Adapter
**SELECT CLIENTS ACROSS VERTICALS**

Every Parking Space is an Opportunity

**77% of renters** report that it is important their building is green.
Green Renters Survey, HD Supply Facilities Management

**84% of consumers** prefer to buy from environmentally conscious businesses.
Cone Communications/Ubiquity Global CSR Study

**92% of people looking for a new job** would rather work for a company that is perceived as environmentally friendly.
Monster.com

**43% of electric car drivers** are likely to return each week to retail locations with EV charging.
Blink Charging Co. Network Data
THE BLINK NETWORK
The Power of Our Software Systems

Blink Cloud-Based Platform

• Real-time view of station locations, hours, pricing and availability
• Remote station monitoring for better customer support
• Streamlined payment processing for drivers and property owners
• Map and mobile integration, including Blink and other well-known platforms
• Integrated reporting includes charging session details and revenue generated, as well as greenhouse gases saved

Value of Blink Network

• We leverage the relationship with our property partners to quickly increase the number of deployed sites
• We carefully select locations in high-density markets
• Our business models suit a wide range of property types
• Our digital features and user experience engages drivers and property partners
BLINK CHARGING
REVENUE STREAMS

Energy Sales
• Blink owned charging stations generate revenues through the sale of electricity to EV drivers
• Long-term exclusive contracts keep our charging stations in place for a very long time

Hardware Sales
• Direct sale of hardware to our host locations

Network Management Services
• Monthly network connectivity fees for each charging station
• Monthly processing fees for transactions

Advertising
• Generating income through advertising sales
• Available on various platforms, including charging stations and mobile app

Energy Services
• Providing green energy services to our partner locations and EV drivers through third-party providers
BLINK BUSINESS MODELS

Partnership Models

1. Blink Owned
   For selected locations, Blink may provide the installation, equipment, operations, and administration while sharing the revenue with the host location.

2. Hybrid Owned
   Shares cost and revenue with Blink, and allows the host to provide EV charging services to customers while Blink provides the equipment, operations, and administration.

3. Host Owned
   Perfect for service locations, and for those who want to be the owner and operator of the EV charging stations.

Blink offers several different business models for EV charging equipment and connectivity to our robust, cloud-based EV charging network. We work with our property partners to help design a program that fits their needs.
## Business Model Options

<table>
<thead>
<tr>
<th></th>
<th>Blink Owned Turnkey Solution</th>
<th>Hybrid Owned Shared Revenue</th>
<th>Host Owned Purchase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment Ownership</td>
<td>Blink</td>
<td>Blink</td>
<td>Host</td>
</tr>
<tr>
<td>Installation Costs</td>
<td>Blink</td>
<td>Host</td>
<td>Host</td>
</tr>
<tr>
<td>Electricity Costs</td>
<td>Blink</td>
<td>Blink</td>
<td>Host</td>
</tr>
<tr>
<td>Support &amp; Maintenance Costs</td>
<td>Blink</td>
<td>Blink</td>
<td>Host</td>
</tr>
<tr>
<td>Charging Revenue</td>
<td>95% to Blink</td>
<td>Host/Blind Share %</td>
<td>Host Receives 100%</td>
</tr>
<tr>
<td>Pricing Controls</td>
<td>Blink</td>
<td>Blink</td>
<td>Host</td>
</tr>
<tr>
<td>Contract Term</td>
<td>Contract Required</td>
<td>Contract Required</td>
<td>Not required</td>
</tr>
<tr>
<td>Network Fees</td>
<td>$18/month deducted from revenue share</td>
<td>$18/month deducted from revenue share</td>
<td>$18/month</td>
</tr>
<tr>
<td>Transaction Fee</td>
<td>8% deducted from revenue share</td>
<td>8% deducted from revenue share</td>
<td>8%</td>
</tr>
</tbody>
</table>
The following table shows why Blink Charging is a leading force in today’s EV charging landscape. We are a NASDAQ listed public company that offers a complete EV charging solution for our partners and host locations. While other companies focus either on manufacturing and selling hardware (ChargePoint, SemaConnect), providing costly DCFC charging solutions that are mainly beneficial for long road trips (EVgo, Electrify America), supporting EV drivers with an EV charging network (Greenlots, EV Connect), we are the only company that can provide a full package of EV charging solutions under one roof, from start to finish!

<table>
<thead>
<tr>
<th></th>
<th>Manufacture Hardware</th>
<th>Network</th>
<th>Own &amp; Operate</th>
<th>Product Offerings</th>
<th>No. of Stations</th>
<th>Business Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blink</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>80A Level 2 DCFC</td>
<td>15,000+ L2</td>
<td>Hardware Vendor Network Provider, Owner, Operator</td>
</tr>
<tr>
<td>ChargePoint</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>32A Level 2 DCFC</td>
<td>26,381 L2</td>
<td>Hardware Vendor Network Provider</td>
</tr>
<tr>
<td>EVgo</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>32A Level 2 (non-networked) DCFC</td>
<td>463 L2</td>
<td>Owner, Operator</td>
</tr>
<tr>
<td>Electrify America</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>DCFC</td>
<td>2,144 DCFC</td>
<td>Owner, Operator</td>
</tr>
<tr>
<td>SemaConnect</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>32A Level 2 DCFC</td>
<td>3,391 L2</td>
<td>Hardware Vendor Network Provider</td>
</tr>
<tr>
<td>EV Connect</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>32A Level 2 DCFC</td>
<td>1,985 L2</td>
<td>Network Provider</td>
</tr>
<tr>
<td>Greenlots</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>32A Level 2 DCFC</td>
<td>765 L2</td>
<td>Network Provider</td>
</tr>
</tbody>
</table>
BLINK ENERGY SERVICES
Alternative Energy Solutions for our Clients and Drivers

- Monetizing our locations by providing energy services to our partner locations and EV drivers through third-party provider
- Green Energy Services
- LED Lighting
- Solar
- Demand Response/Storage
- Combined with our EV charging services we offer a complete package to our partners unmatched by anyone in the industry
Blink Partners with Hubject for Expanded Charging Coverage

- Hubject is a joint venture formed by leading companies in the automotive, energy and technology sectors that includes BMW Group, Daimler, Siemens, the Volkswagen Group, and others
- Partnership will provide seamless charging interoperability for all EV drivers by participating in Hubject’s international multi-network interchange platform
- Blinks nationwide network of chargers will be available to all EV drivers participating in Hubject’s charging platform using their provider’s membership card and app
- Blink’s members will now be able to quickly and easily access charging stations on Hubject participating networks while driving in the U.S., without having to register with any other charging operators

Google

Google Teams up with Blink

- Blink enhances its software to work seamlessly with Google Maps
- Collaboration makes it easier than ever to find Blink charging stations in the US
- Now, a quick search for keywords such as “EV charging” or “EV charging stations” will display the nearest Blink stations on Google Maps
INTERNATIONAL EXPANSION

Blink Partners Expands into Israel with Carasso Motors

- Blink and Carasso Motors partner to bring residential EV charging equipment to new car buyers in Israel while concurrently working to provide the country with commercial EV infrastructure.

Blink Expands into Greece with Eunice Energy

- Blink partners with Eunice Energy Group (EEG) to target the European EV Charging markets, starting with Greece.
- The joint venture was formed with the purpose of leveraging Blink’s EV products, network, technology, and experience within the EV charging space alongside EEG’s position and financial abilities to expand the charging infrastructure in Greece and other European countries.

Blink Expands into Southeast Asia

- Blink partners with DSPOne Co, Ltd. (“DSP”), South Korean manufacturer of state of the art electric charging equipment for motorcycles, motorbikes, and scooters and developers of sophisticated telecommunications tracking and monitoring systems.
PUBLIC EV CHARGING IMPORTANCE

- EV drivers living in multi-family dwellings and apartments rely on public charging.
- According to the 2017 American Community Survey, 1-Year estimates from the United States Census Bureau show that 25.5% of occupied housing units in the US are apartments.
- Approximately 36% of households live in rental housing.
- EV drivers living in rental housing do not control the ability to install an EV charging unit.
- Most apartment complexes and condominiums currently do not offer access to EV charging.
- Blink offers alternatives for EV drivers in multi-family dwellings (Workplace, College/Universities, Retail, Municipalities, Dealerships and other locations).
LEADERS IN THE EV INDUSTRY

Michael D. Farkas, Founder & CEO
Michael has led Blink in its pursuit of EV charging across the U.S. and the world since its beginning, nearly 10 years ago. Prior to founding Blink, Michael has established a track record as a successful principal investor across a variety of industries including automotive, retail, telecommunications, agriculture, and aerospace.

James Christodoulou, President & COO
James brings to Blink more than 20 years of international CEO & CFO leadership experience, including companies listed on the NYSE and NASDAQ in multiple sectors: international maritime and logistics, energy exploration and production, software development, and internet-based communications technology.

Jonathan New, Chief Financial Officer
Jonathan has 35 years of corporate finance experience in public innovation and technology companies. During his last ten years as CFO for the transaction processing and technology company Net Element, he helped guide the company through an up-listing to NASDAQ.

Aviv Hillo, Esq., General Counsel
Aviv is a skilled international business lawyer with a 20-year established track record both in Israel and New York, handling cross-border transactions and litigations. Mr. Hillo is also an experienced executive and investor across a variety of industries including defense technology, real estate, biotechnology, mobile apps, and internet marketplace platforms.

BLINK BOARD OF DIRECTORS

Michael D. Farkas
Founder & CEO

James Christodoulou
President & COO

Robert Schweitzer
Director

Don Engel
Director

Grant E. Fitz
Director
KEY TAKEAWAYS

Blink is a Leader In EV Charging

- We have direct access to a growing registered member base of over 155,000+
- We have deployed more than 15,000+ EV charging stations throughout the U.S.
- Recent global expansion and new strategic partnerships are enabling access to an even larger customer base.
- Our smart, connected charging stations attract all drivers by supporting every type of EV.
- Future-proof design with the highest rated power output for a networked Level 2 charging station.
- Flexible business models tailored to each owner and franchisee.
- EV drivers living in multi-family dwellings and apartments rely on public charging.

By 2030, the US is estimated to need 13 million charging stations.
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