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Cleartronic Announces Changes in Its Business Plan

BOCA RATON, FL--(Marketwire - 05/02/11) - Cleartronic, Inc., (OTC.BB:CLRI - News) announced that the company has revised its business plan and will be announcing major corporate changes over the next several months.

"We have been in stealth mode for some time preparing for a re-launch of the company," said Larry Reid, President and CEO. "Our [subsidiary VoicelInterop](#) has begun to show significant growth. We have realigned that business to focus on the high growth areas within our market of [Unified Communications](#)," Reid continued. "Through Cleartronic, we have started to incubate new businesses that leverage our core technology into a series of adjacent markets that offer tremendous growth potential. We have already identified several market segments that we intend to pursue. In line with our re-launch of the company, we are developing a new corporate branding and imaging campaign, and will soon launch a new website that will allow our shareholders to stay abreast of Company developments on a timely basis," Reid concluded.

About Cleartronic, Inc.

Cleartronic is a technology holding company that creates high tech businesses that are accretive to shareholder value. Our wholly owned subsidiary, VoicelInterop, Inc., is a manufacturer, developer and integrator of enterprise and managed unified communication software applications and hardware devices that improve risk mitigation and operational efficiencies. The company's solutions employ standards-based technologies to connect incompatible communications devices such as two-way radios, phones, PDAs and public address systems regardless of their geographic location. Cleartronic is currently incubating new businesses that leverage its core technology into high growth markets that may offer a significant shareholder return on investment.

Cleartronic, Inc. cautions that the statements made in this press release constitute forward-looking statements, and makes no guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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