

Cleartronic, Inc. (CLRI) Announces Strategic Relationship With Collabria, LLC

BOCA RATON, FL -- (Marketwired) -- 03/20/14 -- Cleartronic, Inc. (OTCBB: CLRI), announces that it has begun discussions with <u>Collabria, LLC, a Tampa, Florida</u> <u>communication software company</u>, to expand the capabilities of <u>Cleartronic's AudioMate line of IP gateways</u>.

"Collabria has been using the <u>AudioMate gateways</u> as the exclusive gateway for their <u>ReadyOPTM communication</u> software solution for several years," stated Cleartronic CEO Larry Reid. "Both companies believed it was time to re-engineer the AudioMate gateway to provide additional functionality required by Collabria's ReadyOp communications software."

Marc Moore, CEO of Collabria LLC, advised, "We have been using Cleartronic's AudioMate AM360R in our client installations that include connections with two-way radio systems, plus enabling secure two-way communications between radio talk groups, smartphones and laptops. Working together with Cleartronic's engineering team, we intend to make added improvements in the AudioMate hardware line to extend interoperability to other devices and systems.

Management at both CLRI and Collabria believe this collaboration brings synergies to each of their product-lines and operations.

About Cleartronic, Inc.

CLRI is a technology holding company that creates and acquires operating subsidiaries to develop, manufacture and sell products, services and integrated systems serving a range of market applications, from business enterprises to public safety and emergency services institutions. For more information please visit www.cleartronic.com.

About Collabria LLC

Collabria's software suite *ReadyOp™* provides government agencies, hospitals, ports and airports, first responders, schools and universities, companies and unified commands with multiple planning and communication capabilities and options in a single, secure web application. ReadyOp is designed to support daily operations, alert and response actions, special event planning, incident management, emergency response and recovery, supports planning and response for the Department of Homeland Security's Incident Command System (ICS) and the corresponding Hospital Incident Command System (HICS) for healthcare. For more information please visit www.readyop.com.

For further information about this release and Cleartronic, Inc., contact, lnfo@cleartronic.com and/or 561-939-3300 Ext 143

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This press release may include predictions, estimates, opinions or statements that might be considered "forward-looking" under the provisions of the Private Securities Litigation Reform Act of 1995. Such statements generally can be identified by phrases such as Cleartronic or its management "believes," "expects," "anticipates," "foresees," "forecasts," "estimates," or other, similar words or phrases. Similarly, statements herein that describe Cleartronic's business strategy, outlook, objectives, plans, intentions, or goals are also forward-looking statements. Investors should not place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this document. Please keep in mind that we are not obligating ourselves to revise or publicly release the results of any revision to these forward looking statements in light of new information or future events. Investors should also review Cleartronic's most recent filings for a more complete discussion of factors and risks, particularly under the heading "Risk Factors."

Contact: Larry Reid 561-939-3300 Ext 143

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