

July 22, 2015



Finjan Announces Participation in the Open Register of Patent Ownership (ORoPO) to Promote Transparency within the Patent System

E. PALO ALTO, CA –07/22/15—Finjan Holdings, Inc. (NASDAQ: FNJN) a cybersecurity company, today announced its patents have been certified and included as a founding member of the Open Register of Patent Ownership (ORoPO). ORoPO, a voluntary non-profit agency, serves as the world's first open register of patent ownership offering a simple solution to the long-standing complex issue involving the accuracy of patent ownership. Other ORoPO founding members include leading technology companies IBM, Microsoft, ARM, BAE Systems, Shazam, Patent Properties, and Conversant. They support ORoPO to create an online platform where information about patent holders can be accessed.

"As part of our commitment to Finjan's [Licensing Best Practices](#), we appreciate the formation of ORoPO and we are pleased to be joining forces with such high caliber partners to initiate the Open Register of Patent Ownership to protect global patents," commented Julie Mar-Spinola, Finjan's Chief Intellectual Property Officer and VP, Legal. "Patent transparency remains critical and the voluntary listing through ORoPO will allow its founding members including Finjan to lead by example and help ensure that the patent system runs optimally and continues to promote innovation worldwide."

According to research done by Aistemos, a London-based IP business intelligence and strategy company, IP assets now account for up to 70% of enterprise value. Prior to the ORoPO platform, information on who owned the world's patents was recorded disparately across 160+ patent offices worldwide. ORoPO estimates that 25% of information held in these offices is either out of date, incomplete or inaccurate leading to various challenges for people seeking information about intellectual property assets.

ABOUT OROPO

ORoPO (Open Register of Patent Ownership) was launched in June 2015 by organizations united in a common goal - to achieve greater transparency around patent ownership on a global scale. ORoPO provides an open data register of patents, accessible to all at no cost. For more information, please visit www.oropo.net.

ABOUT FINJAN

Created nearly 20 years ago Finjan is recognized globally as a cybersecurity pioneer and leader. Finjan's investment in innovation is evidenced by its patent portfolio and focuses on software and hardware technologies capable of proactively detecting previously unknown and emerging threats on a real-time, behavior-based basis. Finjan's innovations detect malicious code and protects end users from identity and data theft, spyware, malware,

phishing, trojans, and other online threats. To date, Finjan has successfully licensed its intellectual property to major technology companies for more than \$150 million. For more information about Finjan, please visit www.finjan.com.

Follow Finjan Holdings, Inc.:

Twitter: [@FinjanHoldings](https://twitter.com/FinjanHoldings)

LinkedIn: [linkedin.com/company/finjan](https://www.linkedin.com/company/finjan)

Facebook: [facebook.com/FinjanHoldings](https://www.facebook.com/FinjanHoldings)

[Finjan Mobile Defense Challenge 2015: contest.finjan.com](http://FinjanMobileDefenseChallenge2015.contest.finjan.com)

Media Contact:

Nicholas Gaffney | Zumado Public Relations

(415) 732-7801 | ngaffney@zumado.com

Investor Contact:

Alan Sheinwald or Valter Pinto | Capital Markets Group LLC

Vanessa Winter | Finjan

(650) 282-3245 | investors@finjan.com

Cautionary Note Regarding Forward-Looking Statements

Except for historical information, the matters set forth herein that are forward-looking statements involve certain risks and uncertainties that could cause actual results to differ. Potential risks and uncertainties include, but are not limited to, the outcome of pending or future enforcement actions, our ability to expand our technology portfolio, the enforceability of our patents, the continued use of our technologies in the market, our stock price, changes in the trading market for our securities, regulatory developments, general economic and market conditions, the market acceptance and successful business, technical and economic implementation of Finjan Holdings' intended plan; and the other risk factors set forth from time to time in our filings with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2014, and the Company's periodic filings with the SEC, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Finjan Holdings, Inc. All forward-looking statements herein reflect our opinions only as of the date of this release, and Finjan Holdings undertakes no obligation, and expressly disclaims any obligation, to update forward-looking statements herein in light of new information or future events.

Source: Finjan Holdings