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## Finjan's Chief Intellectual Property Officer to Participate in USPTO's Silicon Valley Start-up Seminar

EAST PALO ALTO, CA -- (Marketwired) -- 10/13/15 -- Finjan Holdings, Inc. (NASDAQ: FNJN), a cybersecurity company, today announced that Julie Mar-Spinola, a member of the United States Patent and Trademark Office's (USPTO) Patent Public Advisory Committee (PPAC), and CIPD and VP of Legal Operations of Finjan, will lead a session on Venture Capital Funding at the upcoming Silicon Valley Start-up Seminar. The seminar is scheduled for Friday, October 16 and will be hosted by the USPTO Regional Office in its newly opened location in San Jose City Hall.

"Finjan has a rich 20-year history in heavily investing in and developing disruptive innovations in behavior-based cybersecurity technology, capturing them in the form of patents, and promoting innovation through fair-valued licenses to its patent portfolio," said Ms. Mar-Spinola. "Mindful of our own beginnings, we stand behind new ideas and innovations, and support the entrepreneurs, startups, small business, and individual inventors of the future. Importantly, given my involvement with the Patent Public Advisory Committee, I am excited to participate in this worthwhile program in partnership with the USPTO."

The importance of patents and trademarks in attracting investors is shown time and time again. The Silicon Valley Start-up Seminar will discuss the different types of IP, how to file a Patent or Trademark application, understanding the risks and rewards of IP strategy, licensing strategies, leveraging local, state and federal resources and how to go about building a business network.

### **ABOUT FINJAN**

Established nearly 20 years ago, Finjan is a globally recognized leader in cybersecurity. Finjan's inventions are embedded within a strong portfolio of patents focusing on software and hardware technologies capable of proactively detecting previously unknown and emerging threats on a real-time, behavior-based basis. Finjan continues to grow through investments in innovation, strategic acquisitions, and partnerships promoting economic advancement and job creation. For more information, please visit [www.finjan.com](http://www.finjan.com).

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