

EPA to Set Standards for Diesel Fuel Efficiency and Emissions

Newly Proposed Environmental Regulation to Pave Road for STWA's ELEKTRA™

SANTA BARBARA, CA--(Marketwire - October 27, 2010) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, today responded to a recent announcement by the U.S. Environmental Protection Agency (EPA) to set standards for diesel fuel efficiency and emissions. The proposal represents the first ever fuel-efficiency standards for tractor-trailers and other commercial vehicles.

According to a recent press report from Reuters, the Obama administration earlier this year directed the Transportation Department and the EPA to set the first fuel efficiency standards for both medium- and heavy-duty trucks to reduce greenhouse gases. The regulations cover upcoming 2014-2018 model years, and are expected to cut emissions by 250 million tons of greenhouse gas emissions and save 500 million barrels of oil over the lives of the trucks.

"These new standards, set by the EPA to lower diesel emissions, truly pave the way for STWA's ELEKTRA™," said Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc. "Our Technology is designed to enable better vaporization of fuel, allowing fuel injectors to spray a finer mist, which burns more quickly, completely and efficiently, resulting in measureable reductions in fuel consumption and reduced emissions from diesel engines. We are developing our ELEKTRA™ technology to help existing truck fleets be compliant and more profitable under these new EPA mandates without having to be replaced with exotic, expensive, new hybrids, and to do so with a fast ROI," Mr. Kyte added. "We have identified co-development and distribution chains for a commercialized version for our \$5 billion immediately addressable market. Our potential customers continue to express an interest in purchasing the product once a commercial version is available, and given this recent political mandate, I believe that interest will only get stronger."

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.stwa.com>

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.