

# **STWA Contracting With Pipeline Research Council International (PRCI) to Test Groundbreaking AOT™ Technology**

## **Tests at U.S. Department of Energy's (DOE) Rocky Mountain Oilfield Testing Center (RMOTC) to Be Co-Funded Through PRCI Support**

SANTA BARBARA, CA--(Marketwire - January 20, 2011) - [STWA, Inc](#) (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy transport and improved fuel economy for diesel fleets, announced today that it is being contracted by the [Pipeline Research Council International \(PRCI\)](#) to test its [Applied Oil Technology \(AOT™\)](#) system for reducing the viscosity of crude oil. The tests will evaluate the magnitude and duration of the viscosity changes, and characterize the potential reduction in power required to pump crude oil due to the application of AOT™ on oil pipelines. This will help the Company and PRCI members determine its value to the oil pipeline industry.

"PRCI and STWA are entering into a contract to co-fund the field testing at the U.S. Department of Energy's Rocky Mountain Oilfield Testing Center," stated Mr. Michael P. Whelan, PRCI's Director of Facilities Programs at PRCI. "Our members have identified the AOT™ as having potentially significant impact, and STWA has been successful in bringing together a set of project participants that we feel will allow a rigorous evaluation of this technology." He added, "The project team of STWA, Colfax Corporation and the PRCI member oil pipeline representatives has established a final site design and actionable test plan, enabling a go-ahead for work at the DOE facility."

"STWA's AOT™ for supplemental viscosity reduction is compelling to PRCI and those they represent for its potential to deliver greater pipeline throughput capacity, energy efficiency and environmental safety," stated Mr. Cecil Bond Kyte, Chairman and Chief Executive Officer of STWA, Inc. "We believe that our technology can create significant value and cost savings for pipeline operators. We are honored and excited by PRCI's support."

### **About STWA, Inc.**

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: [http://www.irthcommunications.com/clients\\_ZERO.php](http://www.irthcommunications.com/clients_ZERO.php), and at: <http://www.stwa.com>.

### **About PRCI**

The Pipeline Research Council International (PRCI) is a research consortium comprised of the world's leading energy pipeline companies and vendors, service providers, equipment manufacturers, and support organizations to the pipeline industry. PRCI is a unique forum within the worldwide energy pipeline industry, delivering value to its members and the industry through the development and deployment of new solutions to the design, construction, integrity, operational, maintenance, and regulatory challenges that face the energy pipeline industry. Its members include 33 energy pipelines around the world who transport natural gas, crude oil and refined products. For more information about PRCI and a complete list of members, please visit <http://www.prci.org/>.

### **Safe Harbor Statement**

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.