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CLARUS

Black Diamond Equipment's Spring '15 Line to Showcase The Climbing Life

Spring '15 Products to be Presented in Collections: Alpinism, Hiking & Trekking, Rock Climbing and Gym-To-Crag

SALT LAKE CITY, July 9, 2014 (GLOBE NEWSWIRE) -- Black Diamond Equipment®, a global innovator in climbing, skiing, mountain sports equipment and apparel, and a wholly-owned subsidiary of Black Diamond, Inc. (Nasdaq:BDE), introduces four product collections for men and women in Spring 2015.

Arranged to showcase the climbing life, encompassing climbing and everything that happens before tying in and after topping out, these collections will support the seasonal theme and target the appropriate user groups. As such, Black Diamond apparel and equipment will be integrated in the following collections: Alpinism, Hiking & Trekking, Rock Climbing and Gym-To-Crag.

"Climbing is a passion that shapes the bodies, minds and lives of an entire community," explains Niclas Bornling, vice president of marketing at Black Diamond Equipment. "We believe our gear can be a catalyst for the global culture of climbing, regardless of whether you are projecting a 5.14 route in Yosemite or climbing for your first time in a gym. It's this dedication that will continue to fuel our approach to creating Black Diamond gear: using, designing, engineering and building equipment and apparel for the climbing life, for at Black Diamond it is not about lifestyle but rather it's about the style in which you choose to live your life."

The Alpinism Collection is composed of clean, streamlined designs stripped of excess that embodies the true mountain roots of the Black Diamond brand. Alpinism is a year-round pursuit, and the Alpinism Spring '15 collection is tailored for places like Chamonix and Alaska, where conditions are variable and elevation gain is significant. The collection includes new GORE-TEX® shells, insulated PrimaLoft® midlayers, highly durable, optimally breathable, Schoeller® softshells, technical ice tools, lightweight stainless steel crampons, low-profile helmets, specialized, highly functional harnesses and packs built with ACTIVE suspensions allowing for maximum comfort and true freedom of movement.

Black Diamond Equipment's Hiking & Trekking Collection is built with both on-and off-trail pursuits in mind – a lightweight range of apparel and equipment designed to meet the challenges of the trail with calculated commitment and elegant simplicity. The collection is inspired by challenging terrain with measured elements of risk, exposure and scrambling. The Spring '15 product array includes Black Diamond Equipment's smallest, lightest and most compact headlamp technology, carbon construction Z-Pole trekking poles with

FlickLock® Pro adjustability, waterproof/breathable shells built with GORE-TEX Paclite®, Cordura® stretch-woven nylon pants, polyester knit tech tees, WINDSTOPPER® Soft Shells, highly technical all-mountain daypacks and technical tools for steep snow climbing and general mountaineering.

Martijn Linden, Black Diamond Equipment's director of apparel, commented: "We use, design, engineer and build our apparel with the same user/maker mindset that we employ with our equipment. Black Diamond Equipment's Spring '15 collections integrate both apparel and equipment for the life of a climber, not just at the crag, reflecting our intimacy with the sports we serve."

The Spring '15 Rock Climbing Collection is finely tuned to the training, movement and protection required to meet the demands of every climber. Outerwear features PrimaLoft® Gold Insulation Down Blend, ultra-light Schoeller stretch-woven nylons featuring Nanosphere® technology, Cordura nylon blend tees and stretch-woven pants. Lightweight protective helmets with excellent ventilation, four-season harnesses that climb it all, the first auto-locking magnetic carabiners, the world's most trusted SLCDs (spring-loaded camming devices), time-tested stoppers that started the clean climbing revolution and purpose-built cragging packs make for a complete kit for global climbers.

Finally, Black Diamond Equipment's Gym-To-Crag Collection features a versatile assortment of equipment and apparel that moves easily from the indoor environment to the natural world. This collection is aimed at climbers ready to build on their skills and develop the knowledge required to tie in at the local cliff. Similar to the other collections, the product arrangement of the Gym-To-Crag Collection addresses the climber's life, whether traveling, at home lounging, at the crag, in the gym or by the campfire with friends. Product includes three-season, all-purpose harnesses with uncompromising security and comfort, durable, highly adjustable helmets, innovative belay-biners, full-keylock quickdraws for snag-free clipping and cleaning, ultrasoft, barely-there tanks and tops designed for unencumbered movement, belay hoodies featuring lightweight PrimaLoft Gold Insulation and streamlined climbing rucksacks for day-in, day-out cragging performance.

Tim Bantle, managing director of Black Diamond Equipment, said: "I'm always inspired by the steady stream of meaningful, next generation products that our designers and engineers manage to bring forth season after season. Now we have smart, highly functional collections composed of BD crag apparel and technical outerwear to complement our consistently innovative gear. The symmetry between the two is compelling."

Black Diamond Equipment's Spring 2015 collections will be on display at booth #B2 400 at Outdoor Friedrichshafen from July 10-13 and at booth #7009 at Outdoor Retailer Summer Market in Salt Lake City, Utah, from August 6-August 9.

About Black Diamond Equipment

Black Diamond Equipment is a manufacturer of equipment and clothing for climbing, skiing and mountain sports. By consistently building innovative, standard-setting products and actively preserving the mountain/canyon environment, Black Diamond Equipment has assumed a leadership role in the international outdoor community. For more information on Black Diamond Equipment, visit www.blackdiamondequipment.com.

About Black Diamond, Inc.

Black Diamond, Inc. is a global leader in designing, manufacturing and marketing innovative active outdoor performance equipment and apparel for climbing, mountaineering, backpacking, skiing, cycling and a wide range of other year-round outdoor recreation activities. The Company's principal brands, Black Diamond®, POC™ and PIEPS™, are iconic in the active outdoor, ski and cycling industries and linked intrinsically with the modern history of these sports. Black Diamond is synonymous with performance, innovation, durability and safety that the outdoor and action sport communities rely on and embrace in their active lifestyle. Headquartered in Salt Lake City at the base of the Wasatch Mountains, the Company's products are created and tested on some of the best alpine peaks, slopes, crags, roads and trails in the world. These close connections to the Black Diamond lifestyle enhance the authenticity of the Company's brands, inspire product innovation and strengthen customer loyalty. Black Diamond's products are sold in approximately 50 countries around the world. For additional information, please visit the Company's websites at www.blackdiamond-inc.com, www.blackdiamondequipment.com, www.pocsports.com or www.pieps.com.

Forward-Looking Statements

Please note that in this press release we may use words such as "appears," "anticipates," "believes," "plans," "expects," "intends," "future," and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to, the overall level of consumer spending on our products; general economic conditions and other factors affecting consumer confidence; disruption and volatility in the global capital and credit markets; the financial strength of the Company's customers; the Company's ability to implement its growth strategy, including its ability to organically grow each of its historical product lines, its new apparel line and its recently acquired businesses; the Company's ability to successfully integrate and grow acquisitions; the completion of the Company's announced sale of its Gregory Mountain Products business to Samsonite LLC; the Company's exposure to product liability or product warranty claims and other loss contingencies; stability of the Company's manufacturing facilities and foreign suppliers; the Company's ability to protect trademarks and other intellectual property rights; fluctuations in the price, availability and quality of raw materials and contracted products; foreign currency fluctuations; our ability to utilize our net operating loss carryforwards; and legal, regulatory, political and economic risks in international markets. More information on potential factors that could affect the Company's financial results is included from time to time in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. All forward-looking statements included in this press release are based upon information available to the Company as of the date of this press release, and speak only as of the date hereof. We assume no obligation to update any forward-looking

statements to reflect events or circumstances after the date of this press release.

CONTACT: Company Contact:

Warren B. Kanders
Executive Chairman
Tel 203-428-2000
warren.kanders@bdel.com

or

Peter Metcalf
Chief Executive Officer
Tel 801-278-5552
peter.metcalf@bdel.com

Investor Relations:

Liolios Group, Inc.
Scott Liolios or Cody Slach
Tel 949-574-3860
BDE@liolios.com

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