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Gaiam Vivendi Entertainment and Discovery Communications Release Five New DVD Titles This September

NEW YORK, Sept. 4, 2012 /PRNewswire/ -- Gaiam Vivendi Entertainment, a leading producer of lifestyle media, announced today the release of five new DVD titles this month under its exclusive home video license agreement with Discovery Communications. The new titles include: ***Ghost Lab: Pursuit of The Paranormal***; ***Project Earth***; ***Space Flight Collection***; ***Man vs. Wild: Close Calls***; and ***How It's Made: The Fun Stuff***.

Discovery Channel's *Ghost Lab: Pursuit of The Paranormal*

Discover some of America's most haunted locations with extreme ghost hunters Brad and Barry Klinge, founders of the paranormal investigation team, Everyday Paranormal. Travel alongside this daring duo as they use sophisticated equipment in hopes of gathering powerful research on phenomena outside science's realm of explanation. With a total run time of 220 minutes, this DVD has an SRP of \$14.93. **Street date:** September 4, 2012.

Discovery Channel's *Project Earth*

Join some of the world's leading scientists as they push the boundaries of science and technology to tackle global climate change. *Project Earth* takes on geo-engineering experiments across the globe, pinpointing areas of concern and opportunity, while confronting climate change. These scientists take on experiments from covering acres of Greenland's glaciers in protective blankets, to constructing rockets that send tiny reflective lenses into orbit and using a mass aerial drop to reforest barren areas. This DVD has a total run time of 220 minutes and an SRP of \$14.93. **Street date:** September 18, 2012.

Discovery Channel's *Space Flight Collection*

Travel out of this world alongside some of the most extraordinary missions in space exploration with Discovery Channel's *Space Flight Collection*. Viewers will uncover the triumphs and failures of previous journeys through the universe, including NASA's ground breaking walk on the moon. This fascinating collection will prove the sky's is the limit when it comes to learning about what lies outside of Earth's atmosphere. This DVD has a total run time of 187 minutes and an SRP of \$14.93. **Street date:** September 25, 2012.

Discovery Channel's *Man vs. Wild: Close Calls*

Experienced adventurer Bear Grylls shares his closest calls and near misses in this 'best of' collection of *Man vs. Wild*. Watch as Bear comes face to face with some of his most grueling tasks to date and how sometimes even the most seasoned outdoorsman can make a few missteps. This DVD has a total run time of 215 minutes and an SRP of \$14.98. **Street date:** September 18, 2012.

SCIENCE's *How It's Made: The Fun Stuff*

Have you ever wondered how your favorite things are made? In this collection of *How It's Made: The Fun Stuff*, learn everything from how delicious treats such as candy canes and ice cream cones are created, to how classic fun and games like radio controlled model jets and pin ball machines are made. Comprised of 30 of the series' best segments, this set is sure to satisfy any kid's curiosity about objects they use every day. This DVD has a total run time of 160 minutes and an SRP of \$14.93. **Street date:** September 11, 2012.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About Gaiam Vivendi Entertainment

Gaiam Vivendi Entertainment (Nasdaq: GAIA) is a leading producer, distributor and marketer of entertainment and lifestyle media. With a diversified distribution network that spans more than 60,000 retail doors as well as an extensive digital platform, the company dominates the health and fitness category and ranks among the top three providers of non-theatrical programming. With content focused on film, fitness, sports and family programming, Gaiam Vivendi Entertainment provides sales, marketing and distribution services to many of the home entertainment industry's most prestigious brands, including Discovery Communications, Jillian Michaels, NFL Films, National Geographic, Marvel Animation, Shout Factory, Televisa, and World Wrestling Entertainment.

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