

September 4, 2013

LiveDeal Inc. to Unveil Material Announcement on September 19 of Its Latest Product Offering

LAS VEGAS, NV -- (Marketwired) -- 09/04/13 -- LiveDeal Inc. (NASDAQ: LIVE), a publicly-traded provider of specialized marketing solutions to small local businesses that boost customer awareness and merchant visibility on the Internet, will unveil an important product development announcement that will redefine the Company's current business strategy.

LiveDeal Inc. is best known for migrating print yellow pages to the Internet in 1994. The Company is currently structured to provide small local businesses with affordable solutions to expand their marketing reach and attract new customers. The upcoming announcement is expected to service current and new businesses with a platform that the Company believes will be a significant source of new customers and advertising for these companies.

Jon Isaac, CEO of LiveDeal stated: "We have been laser-focused on this exciting new paradigm shift for LiveDeal for quite some time. We are elated to bring you the news on September 19."

About LiveDeal Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal recently launched two new business lines under new management after a period of re-evaluating the company's sales program, products, distribution methods, and vendor programs. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the company's Velocity Local™ brand, which LiveDeal refers to as online presence marketing. Previously, in August 2012, LiveDeal commenced sourcing local deals and activities to strategic publishing partners under its LiveDeal® brand, which the company refers to as promotional marketing. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Contact:

Investor Relations
Constellation Asset Advisors, Inc.
Steffan Dalsgaard
Senior Vice President
(775) 771-5808

Source: LiveDeal, Inc.