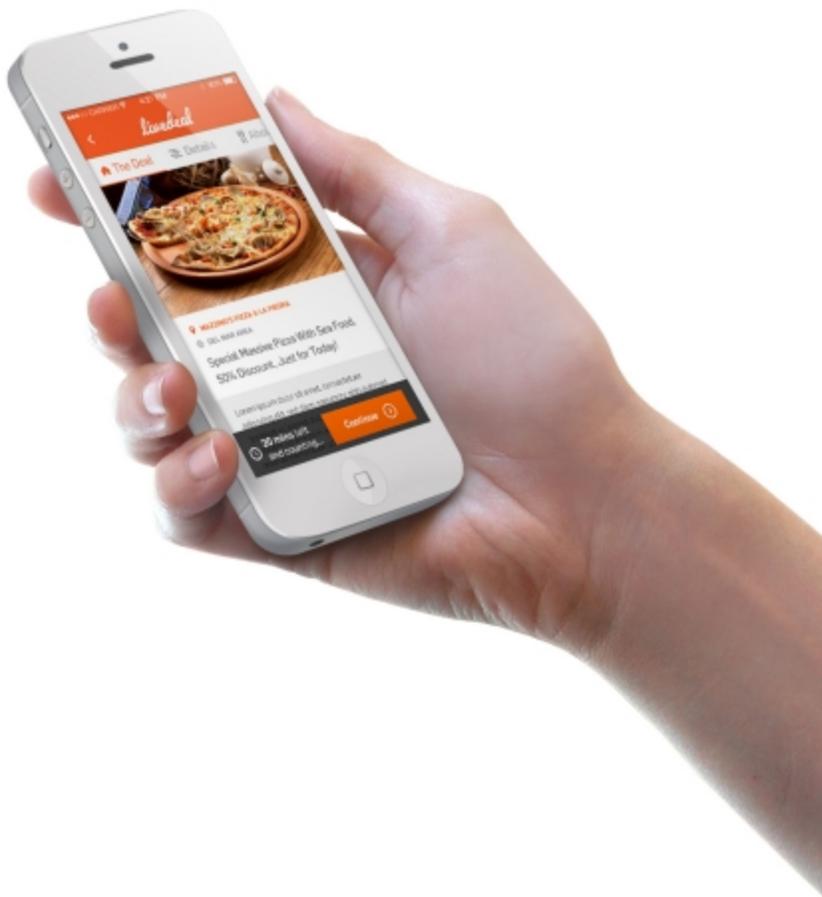


March 24, 2014

# LiveDeal Inc. Announces Strategic Alliance with Menu1.com – a Leading Online Menu Ordering Company and National Marketing Partner with Sysco Corporation

LAS VEGAS-- LiveDeal Inc. (NASDAQ: LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates [livedeal.com](http://livedeal.com), a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announced that it has formed a strategic alliance with Menu1 LLC, owners and operators of [www.Menu1.com](http://www.Menu1.com), a rapidly expanding online menu ordering system that will provide a boost to LiveDeal's nationwide restaurant signup effort.



Leveraging Menu1.com's sales force and thousands of restaurant clients in over 100 cities and metro areas throughout the US, this alliance will help to rapidly expand LiveDeal's restaurant acquisition effort in a number of major US cities. With recent successful launches in San Diego, Los Angeles, San Francisco and New York City, LiveDeal is poised for exponential growth and sees this marketing alliance as an integral part of its growth plan.

Jon Isaac, President and CEO of LiveDeal, commented: *"LiveDeal management is extremely pleased with the potential of this relationship, and we feel that it will play a*

[www.LiveDeal.com](http://www.LiveDeal.com) is the world's first deal engine... a real-time, online marketplace that connects consumers with local restaurants. (Photo: Business Wire)

*significant role in rapidly expanding the LiveDeal brand Nationwide by providing direct access to thousands of restaurants. Menu1's relationship with Sysco could provide tremendous value for the LiveDeal brand as we expand our footprint into cities all over the world."*

Patrick Morrissey, CEO of Menu1.com, commented: *"We feel that LiveDeal.com will soon be an industry leader in the restaurant marketing space. LiveDeal's unique real-time deal engine represents the breakthrough marketing concept that our restaurant clients have been asking for."*

## **What is livedeal.com?**

[livedeal.com](http://livedeal.com) is a unique, real-time "deal engine" that connects merchants with consumers. The Company believes that it has developed a first-of-its-kind web/mobile platform providing restaurants with full control and flexibility to instantly publish customized offers whenever they wish to attract customers. The website includes a number of user and restaurant-friendly features, including:

- an intuitive interface enabling restaurants to create limited-time offers and publish them immediately or on a preset schedule that is fully customizable;
- state-of-the-art scheduling technology giving restaurants the freedom to choose the days, times and duration of the offers, enabling them to create offers that entice consumers to visit their establishment during their slower periods;
- advanced publishing options allowing restaurants to manage traffic by limiting the number of available vouchers to consumers;
- superior geo-location technology allowing multi-location restaurants to segment offers by location, thereby attracting customers to slower locations while eliminating potential over-crowding at busier sites;
- innovative proprietary restaurant indexing methodology; and
- a user-friendly mobile and desktop web interface allowing consumers to easily browse, download and instantly redeem "live" offers found on livedeal.com based on their location.

Restaurants can sign up to use the LiveDeal platform at the Company's website ([www.livedeal.com](http://www.livedeal.com)).

## **About LiveDeal Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **About Restaurant Services Group, LLC (RSG) - Menu1.com**

Founded in 2008, Restaurant Services Group, LLC (RSG), owners and operators of menu1.com, is headquartered in Irving, Texas and is a leading national consulting and services provider for the hospitality and entertainment industry. RSG creates relevant, cutting-edge marketing solutions through partnerships with industry leaders in their respective markets, to give restaurateurs an unparalleled edge. [www.menu1.com](http://www.menu1.com)

### **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140324005449/en/>

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