

March 26, 2014

LiveDeal, Inc.'s Popularity Driving Expanded Footprint in Restaurant Industry

NEW YORK, NY -- (Marketwired) -- 03/26/14 -- LiveDeal, Inc. (NASDAQ: LIVE) is building an impressive footprint in the US, and apparently it's about to get even more expansive. The company just announced that it is increasing the size of its restaurant procurement team in an effort to grow LiveDeal's instant, real-time deal engine, www.livedeal.com, into the nation's top 20 cities. Let's face it this might be the easiest job in the country right now. The online and mobile deal platform is bringing merchants and consumers together with a platform that offers a common sense approach to promotions and deal-making between business owners and the general public. It's clearly catching on quickly and LiveDeal is more than happy to address the popularity.

The statistics tell the story and make it obvious why LiveDeal is already expanding the number of account managers it uses to sell restaurants on the idea of controlling their own promotions, driving business when they need it most, and offering a platform that facilitates a direct relationship with potential customers. In early March, LiveDeal announced its user traffic had increased by 42.8%, voucher redemption increased by 44%, and mobile usage increased by over 154% compared to the previous month. This announcement which matched similar growth in January was a harbinger of things to come, so expansion into the nation's top cities only makes sense.

With livedeal.com, restaurants create their own deals, control when those deals start and end, and enjoy a platform that allows them to speak to hungry consumers in real-time. Consumers on the other hand, aren't buying vouchers today to use sometime in the future, and with LiveDeal those consumers interact directly with the restaurant which essentially eliminates the middleman and the exorbitant fees that come with most other deal sites.

LiveDeal is already curating deals in 4 of the country's largest cities, New York City, Los Angeles, San Diego and San Francisco, so why not keep expanding what is turning into a very popular location in the online deal space.

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Source: LiveDeal, Inc.