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LiveDeal to Gain Recognition From Investment Institutions With Addition to Morgan Stanley Capital International Global Index

NEW YORK, NY -- (Marketwired) -- 05/28/14 -- LiveDeal (NASDAQ: LIVE) just landed an incredible opportunity to gain worldwide recognition in the global financial markets when it became one of the newly named companies added to Morgan Stanley Capital International's (MSCI) exclusive Global Index. The company's addition to the list will be effective by close of market on Friday, May 30, 2014. In a rebalancing of MSCI's global indices, LiveDeal is being added to the MSCI US Micro Cap Index, and with it, investors should see greater liquidity, and price appreciation.

MSCI indices are widely used as the benchmark indices by which the performance of global equity portfolios are measured, and MSCI's flagship product offerings are its global indices with close to \$7 trillion estimated to be benchmarked to the indices on a worldwide basis.

With this kind of exposure on a global scale, LiveDeal should benefit greatly from being added to the exclusive list of companies that will garner worldwide attention from large pension plans, hedge funds, asset managers, and banks.

The MSCI US Micro Cap Index is designed to measure the performance of the Micro Cap segment of the US equity market. With 932 constituents, the index represents approximately 1% of the free float-adjusted market capitalization in the US. With the company's inclusion in the well-followed MSCI index, it is proof that LiveDeal's progress over the last eight months has been recognized and rewarded.

MSCI is headquartered in New York, with research and commercial offices around the world. The firm is a leading provider of investment decision support tools to over 6,000 investment institutions worldwide.

A list of companies added to the MSCI Global Micro Cap Index can be found at: http://www.msci.com/eqb/gimi/stdindex/MSCI_May14_MicroPublicList.pdf.

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