

June 18, 2014

# LiveDeal, Inc. Announces Increased Success in New Customer Acquisition

LAS VEGAS-- LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has continued to see significant uptake of restaurants offering consumers deals on their platform as well as new restaurants registering for its services.

Over the last several months, LiveDeal has actively sought to increase restaurant uptake, including its recent 35-city ad campaign and other activities. As a result, the company has experienced a more than 400-percent increase in the number of restaurants that register with LiveDeal's unique, real-time "deal engine" on a daily basis.

*"We are encouraged by the feedback we've received from restaurants across the many markets where our partners are providing their customers with deal opportunities, as well as the significant increase in the number of partners that sign up with us each day " said Jon Isaac, CEO of LiveDeal, Inc. "We regularly receive reports that LiveDeal's unique engine is helping to stimulate its customers restaurants' business, and providing tremendous value for their investment, which we believe contributes to the regular daily increase in new clients. "*

## **About LiveDeal, Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140618005535/en/>

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