

July 15, 2014

LiveDeal Inc. Increases Breadth of Marketing Campaign to Include 50 Cities

Successful Implementation of Recent Campaign Spurs 15 City Increase

LAS VEGAS, July 15, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the expansion of its recent 35-city ad campaign to include the additional 15 cities where the company is offering deals through its unique "deal engine," bringing the total count to 50 cities where the ads are run.

(Photo: <https://photos.prnewswire.com/prnh/20140715/126968>)

With the recent announcement that LiveDeal maintains a presence in 50 cities, the company has decided to expand the reach of its ad campaign to support all of the restaurant owners in those regions. The previous campaign increased traffic by nearly 250 percent, the company hopes to improve on the more than 10,000 deals in more than 8,000 restaurants from the previous campaign.

"The success of our recent ad campaign demonstrated that LiveDeal's offering facilitates restaurants connecting with more potential customers real time. Based on the outstanding results we've seen recently, it is only logical that we expand that campaign to include the additional 15 markets where we have established a presence," said Jon Isaac, CEO of LiveDeal Inc. "Based on our recent experience, we anticipate that the response will continue to increase our market share, and more importantly, it will ultimately benefit our restaurant owner customers, and their customers."

About LiveDeal Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that

could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

LiveDeal Inc.

Terry Johnston, 855-531-4715

press@livedeal.com

<http://livedeal.com/pressroom>

SOURCE LiveDeal Inc.