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LiveDeal Inc. Launches Its Fastest, Most Responsive iOS App to Date

LAS VEGAS, July 29, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the launch of its improved Apple iOS app in the iTunes App Store, which includes faster response times, better search function and improved user interface and experience.

LiveDeal has also completely re-engineered its engine, which now serves deals at even faster speeds, in many cases only a few milliseconds. The company also has an app for the Android platform, which it expects to update in the coming weeks.

"Our business is dependent upon providing the best customer service to our restaurant partners so that they can create and publish their deals as quickly as possible and provide their diners with the opportunity to save money and repeatedly visit their stores. So it's important that we listen to those customers when they provide us feedback on the functionality and potential improvements we can make on our Apple iOS application," said Jon Isaac, CEO of LiveDeal Inc. "The launch of this improved app is the result of our taking our customers' feedback, and ensuring that their experience, and their results are optimal, in order to have them continue to come back deal after deal. "

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these

forward-looking statements.

LiveDeal, Inc.

Terry Johnston, 855-531-4715

press@livedeal.com

<http://livedeal.com/pressroom>

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